

Lehigh Alumni Bulletin



April



*B*y the way, you know
friends sometimes offer me
Chesterfields, and about the
only thing they say is, "I be-
lieve you'll enjoy them!"

they Satisfy



*—the Cigarette that's Milder
the Cigarette that Tastes Better*

BETWEEN The LINES

OVER sixty candidates have reported to Coach Austy Tate for Spring football practice and some rather promising talent seems to have bobbed up from unexpected quarters. A healthy spirit of interest is evident on the campus.

* * *

ALUMNI everywhere seem to be getting a kick out of looking up sub-freshmen. We've just been talking with one enthusiastic "salesman" who maintains that by selecting the right kind of students for Lehigh, we alumni are building a better and stronger alumni body to take our places. He's dead right about it, too.

* * *

Speak Up, Young 'Uns!

LEHIGH CLUB OF NEW YORK, INC.
WM. WIRT MILLS, '87, Sec.-Treas.
30 CHURCH ST., NEW YORK, N. Y.

March 13, 1933.

Dear "Buck":

A remark that one of our older Alumni made to me at the last meeting of the New York Club—about how he knew only a handful of the younger men there—has started two questions in my mind, viz:

Do the younger men—say within 10 years out—want to get acquainted with the older men—say 20 years and more, out?

What is the impelling reason why the said younger men come out to Alumni Club affairs?

Perhaps these questions are easily answered—anyway, some of us think we know the answers—but it does not follow that *our* views are even approximately correct.

Let us hear from some of the younger crowd on these subjects.

Sincerely yours,

A. T. WARD, '13,

President.

LACROSSE SCHEDULE

April 8—Princeton, away
April 15—Navy, away
April 22—Stevens, away
April 29—Lafayette, home (pending)
May 6—Lafayette, away (pending)
May 13—New York Univ., home

* * *

BASEBALL SCHEDULE

April 5—Villanova*
" 8—Swarthmore
" 12—Fordham*
" 13—N. Y. U.*
" 14—Yale*
" 15—Princeton*
" 22—Dickinson
" 25—Rutgers*
" 26—Army*
" 29—Ursinus
May 6—Lafayette*
" 10—Rutgers
" 13—Lafayette
" 17—Muhlenberg*
June 9—Lafayette*
" 10—Muhlenberg

* Games away.

Lehigh Alumni Bulletin

Published monthly, October to July inclusive, by the Alumni Association of Lehigh University, Inc., Bethlehem, Pa.

Printed by Times Publishing Co., Bethlehem, Pa.

Subscription Price, \$3.00 a Year

Member of Intercollegiate Alumni Extension Service

Entered as second-class matter at Bethlehem, Penna., Post-office

A. E. BUCHANAN, JR., '18, Editor

J. W. MAXWELL, '26, Asst. Editor

VOLUME 20

APRIL, 1933

NUMBER 7

ALUMNI ASSOCIATION OF LEHIGH UNIVERSITY, INC.

Alumni Memorial Building, Bethlehem, Pa.

ALEXANDER POTTER, '90, President

J. D. BERG, '05, Vice-President

J. A. FRICK, '03, Vice-President

R. S. TAYLOR, '95, Treasurer

A. E. BUCHANAN, JR., '18, Secretary

R. P. MORE, '10, Archivist

Honorary Alumni Trustees

CADWALLADER EVANS, '01

F. R. DRAGO, '87

T. M. GIRDLER, '01

A. R. GLANCY, '03

A. C. DODSON, '00

E. F. JOHNSON, '07

JOINT ENDOWMENT COMMITTEE

E. G. Grace, '99, Honorary Chairman

A. Weymouth, '94

C. W. Hudson, '89

H. S. Drinker, '71

F. Baker, Jr., '95

W. C. Dickerman, '96, Executive Chairman

C. D. Marshall, '88

H. D. Wilson, '01

F. R. Drago, '87

W. R. Okeson, '95

LEHIGH ALUMNI CLUBS

District	President	Secretary
Bethlehem (Home Club)	Warren York, '24	J. W. Maxwell, '26, Lehigh University.
Boston	F. D. Hallock, '94	H. F. McGoldrick, '26, 79 Milk St.
Chicago	E. W. Burgess, '21	
Central Penna.	L. G. Krause, '01	T. W. Eshbach, '23, 121 S. 16th St., Camp Hill, Pa.
China	S. K. Huang, '11	H. Tsai, '19, Siccawal Road, Shanghai, China.
Cincinnati	L. T. Rainey, '99	W. S. Major, '24, 801 Chamber of Commerce Bldg.
Detroit	T. N. Lacy, '06	H. E. Johuson, '13, 14414 Dexter Blvd.
Maryland	G. A. Dornin, '96	Frank A. Carozza, '27, 2901 N. Charles St., Baltimore.
New York	A. T. Ward, '13	Wm. Wirt Mills, '87, 30 Church St.
Northeast Penna.	E. J. Garra, '25	G. H. Bingham, '10, Dunmore, Pa.
Northern California	R. H. Tucker, '79	R. C. Moore, '27, 1800 Arch St., Berkeley, Calif.
Northern N. J.	David Green, '22	F. H. Samuels, '25, 26 13th Ave., Newark, N. J.
Northern N. Y.	George M. Baker, '07	Kenneth Houseman, '27, Schenectady, N.Y.
Northern Ohio	T. M. Girdler, '01	G. P. Nachman, '14, 1775 E. 45th St., Cleveland, Ohio.
Philadelphia	Robert Farnham, '99	Moriz Bernstein, '96, 2130 E. 18th St.
Pittsburgh	A. R. Little, '22	Edward Stotz, Jr., '20, 801 Bessemer Bldg.
Southern N.E.	C. H. Veeder, '86	J. W. Thurston, '96, 168 N. Quaker Lane, Hartford, Conn.
Southeast Penna.	E. A. Quiler, '91	R. W. Kinsey, '07, 723 N. 5th St., Reading, Pa.
Southern Anthracite	J. H. Pierce, '10	R. B. Serfass, '09, 308 Schuylkill Trust Bldg., Pottsville, Pa.
Southern California	S. E. Lambert, '89	
Toledo	R. E. Loehell, '26	R. B. Thornburg, '27, Surface Combustion Co., 2375 Dorr St.
Trenton, N. J.	J. H. Pennington, '97	E. L. Robinson, '24, 2 S. Clinton Ave.
Washington, D. C.	C. H. Tompkins, '06	C. B. Griffith, '28, 4200 Harrison St., N.W.
Western New York	M. K. Buckley, '21	Edward F. Baker, '29, 976 Delaware Ave., Buffalo, N. Y.
York, Penna.	J. L. Rosenmiller, '19	S. H. Shipley, '22, 639 Linden Ave.

LEHIGH ALUMNI COUNCIL

Board of Governors

R. M. Drago, '89
Wm. Butterworth, '89

C. Evans, Jr., '01
C. A. Buck, '87

A. R. Glancy, '03
W. Frank Roberts, '02

A. C. Dodson, '00
R. P. Hutchinson, '04

Term Expires 1933

Paul Mackall, '07
F. A. Merrick, '91

Term Expires 1934

Morton Sultzer, '12
E. F. Johnson, '07

Term Expires 1935

T. B. Wood, '98
N. A. Welcott, '03

Term Expires 1936

A. E. Forstall, '53
T. A. Straub, '90

Ex-Officio Members

Dr. C. R. Richards, President, Lehigh University
W. R. Okeson, Treasurer, Lehigh University
Alexander Potter, President, Alumni Association
R. S. Taylor, Treasurer, Alumni Association
A. E. Buchanan, Jr., Secretary, Alumni Association

C. H. Tompkins, '06
J. A. Frick, '03

H. H. McClintic, '58
H. D. Wilson, '01

Franklin Baker, '95
A. O. Fulton, '08

E. A. Quiler, '91
S. P. Felix, '03

SCORES OF TRAVELLERS HAVE CHOSEN WHITE STAR MORE THAN FIFTY TIMES EACH



The story of young "BUTTONS"

...explains why scores have chosen
White Star *more than 50 times each*

Buttons—you'll see him on White Star ships. He delivers messages, runs errands, makes himself generally useful . . . and, he learns.

Voyage after voyage he learns those infinite details of White Star service. *Years* of training are required to qualify "Buttons" as a steward in the White Star manner. It's that training, that infinite devotion to learning the job, no matter what the job may be, that makes White Star service. And it's White Star service that makes "50 Timers."

White Star means great ships—smart, magnificent, luxurious. But beyond all that is *service* that wins new friends every voyage and brings them back year after year for "another delightful White Star crossing."

MAJESTIC (world's largest ship)
OLYMPIC HOMERIC

De luxe express service from New York
to England and France

GEORGIC (new) BRITANNIC
ADRIATIC

Largest British Cabin Liners from New York
and Boston to Ireland and England

LAURENTIC CALGARIC
Cabin Liners from Montreal to Ireland,
Scotland and England



TOURIST CLASS IS "TOP" CLASS ON THESE
GREAT RED STAR LINERS

Minnewaska, Minnetonka, Pennland, Westernland—the former two were exclusively First Class, the latter two were popular Cabin liners. Now, for the low Tourist rate, you may have the finest on the ships. Fares from \$106.50, one way; \$189 round trip.



For full information and reservations apply to your
local agent or to your own Graduate Travel Service

WHITE STAR LINE

RED STAR LINE • I. M. M. COMPANY

Main Office: No. 1 Broadway, New York

Offices in other principal cities. Agents everywhere

Lehigh Alumni Bulletin

APRIL, 1933

New Athletic Director Chosen

WELL, the "new deal" in Lehigh athletics is under way. Colonel Nelson A. Kellogg, the man who stood out from the very first, among a couple of hundred candidates, as "the fellow we'd like to have if we could get him" has been lured away from Purdue to become Lehigh's first Director of Athletics. He has held the same rank at Purdue—also pre-eminently "an engineering college"—since 1915 and it's no secret that they hate to see him leave. However, President Edward C. Elliott has been a mighty good sport about it and was good enough to permit Col. Kellogg, once he had decided to accept our offer, to leave before the end of the college year. We expect to have him take command on May 1, which will give him a month to get acquainted with the boys before vacation begins.

Col. Kellogg steps into what has been referred to frequently, and with no little justification, as a "tough league" and a "hot spot." He takes over the reins under conditions comparable, on a small scale, to those which greeted President Roosevelt last month. And, like the President, he chooses to regard his job not as a bothersome problem but as an opportunity to accomplish things. Moreover, he seems to have very definite ideas of how to accomplish them.

A group of us spent the evening with him on the campus recently, and, from seven until after midnight, we did our best to discourage him by warning him how much more difficult our Lehigh problem is than anyone else's! He doesn't discourage easily. In fact, we decided he doesn't know what the word means. Every time we thought up another hideous prospect to warn him of, he grinned cheerfully and told us about going through the same thing unseathed a half a dozen times before.

Leading authorities in intercollegiate athletics have expressed the opinion that Kellogg is one of the best, if not the outstanding athletic director in the Western Conference. We hope they're right, and from brief acquaintance, we suspect they are. First hand we can report, at least, that the Colonel is a he-man, with a world of experience, with plenty of back-bone and withal, a fellow you can't help liking, right off the bat.

As to what his program and procedure will be—well, we'll have to wait 'till he's "inaugurated." We have a hunch that he'll speak right out for himself before

very long. Meantime, if you want our guess, deduced from his conversation while here, we'll venture the prediction that his first step will be to define very clearly the scope, functions and objectives of the three main subdivisions of his Department—Physical Education, Intercollegiate Athletics and Intramural Sports. Next he will size up the personnel of his Department and fit every man into the job that he does best, whether it be teaching, coaching or handing out towels. In short, he will strive to build up a high-grade, efficient organization—a feat of co-ordination that was practically impossible until complete authority was vested in one man. Incidentally, we venture also the prediction that the football schedule so many of you Alumni have worried about will be rationalized pretty promptly.

Oh, things are going to happen, you can bank on that. And, after all, that's what we've been yelling for, isn't it?—action! Well, stand by, boys; I think you're going to like it.

Just Between Ourselves

A FEW days ago each alumnus received a copy of *The South Mountaineer* dressed up in twelve pages of rotogravure. It was purely a pictorial issue and the Alumni Fund "propoganda" was limited to a modest appeal from the Chairman of the Lehigh Alumni Council, A. R. Glancy, '03. Lest some of our readers expect equally elaborate issues of *The South Mountaineer* in the future, we hasten to explain that the rotogravure number was made possible only by co-operation with the University's Department of Promotion and Publicity. The same pictorial, without *The South Mountaineer* "masthead," and without, of course, Mr. Glancy's appeal for the Alumni Fund, was prepared primarily for distribution to prospective students in an effort to convey to them the atmosphere and spirit of student life at Lehigh. Some twenty thousand copies will be distributed this Spring to "sub-freshmen" and high school seniors throughout the territory from which Lehigh draws its undergraduates.

Recognizing the fact that practically every one has his own financial problems this year, the Alumni Council has subdued the customary vigor of its campaign for contributions to the Alumni Fund. It has been assumed that every Lehigh man able to do so would contribute according to his means without intensive so-

licitation that might be distasteful at a time when so many are "up against it." The Alumni Association, too, has "de-emphasized" the collection of dues. Dozens of members, always regular in their payments heretofore, have written to explain that they could not pay this year, but would make it up just as soon as conditions improve. In every case, they have been assured that the Alumni Association would gladly continue to carry them as members in good standing, as long as necessary. This seems to us the only decent attitude to take and we propose to stick by it, but meanwhile we are working the pencil sharpener overtime to figure out ways of meeting the necessary operating expenses of the Alumni Office. We will scramble through somehow, as we have always managed to do before, but if any of you who read this are among those who can still scare up the price of your Alumni Dues and have just been putting it off—well, you'll get an awfully nice letter of acknowledgment!

Lacrosse, Almost as Usual

WHEN the abolition of lacrosse from the roster of Spring sports was announced in these columns it was intimated that the students who like to play were very apt to organize an informal team and arrange a schedule on their own initiative, and at their own expense. Thanks to the energy of the captain and manager of the team and to the moral and financial support of Arcadia, arrangements have now been consummated for the launching of the Lehigh Lacrosse Club. The committee on student activities has authorized its formation and four or five games with our old lacrosse rivals have been scheduled. The Lehigh Lacrosse Club will, therefore, represent Lehigh in intercollegiate competition and to all intents and purposes Lehigh will have a lacrosse team as usual. The same plan has been successfully carried out by the students at Cornell when the Ithacans found it necessary to abolish all their Winter and Spring sports in order to balance the athletic budget. The chief difference between the Cornell procedure and the Lehigh lacrosse situation is that Cornell retained all her coaches. At Lehigh, there was no appropriation left for a lacrosse coach, but Charlie Lattig, '03, like the 100% Lehigh man he is, promptly solved that problem by offering his usual services without compensation.

We often hear the theory advanced in relation to intercollegiate sports that the game ought to be "given back to the students." The famous Rockne was fond of expressing his skepticism of this theory by growling that you might just as well give horse-racing back to the horses. For our part, however, we are very glad to see the experiment tried on lacrosse at Lehigh and are frankly optimistic of the outcome. It seems altogether likely that both players and the student-body at large, realizing that the success of the venture is entirely up to them, will get behind the lacrosse team with renewed enthusiasm. It would not surprise us a bit if

they make a pretty good record against the high-class opposition they have chosen. In any event, a convincing demonstration of active interest in the game will go far to insure consideration of its reinstatement when future athletic budgets are prepared.

Self-Made Jobs for Engineers

ON PAGE 5 of this issue appears a rather unique analysis of the problem confronting engineers thrown out of employment by the depression, together with advice on how to attack the problem. This contribution is the first evidence of activity on the part of the newly appointed Committee on Relief of the New York Lehigh Club, under the chairmanship of F. T. Nagel, '08. While this effort to assist its members in the very practical problem of finding jobs is distinctly a Club activity, it is not difficult to trace the individual contribution of the chairman. Mr. Nagel has had considerable experience in the development of organized attacks on the pressing problem of unemployment among technical men.

The New York Lehigh Club is to be commended for recognizing the need and attempting to meet it with this extremely practical program. It is also to the credit of Lehigh men in general, arts and business men as well as engineers (see page 6) that dozens of them have discovered this same principle independently and have made jobs for themselves which, in some cases, have turned out to be the best jobs they ever had. Times like these provide a striking proof of the value of the versatility and aggressiveness that a well-rounded college education should provide.

Open House— WIDE Open!

IF ANY proof of the splendid spirit of aggressiveness and co-operation that animates the Lehigh faculty were needed, it has been convincingly supplied by the preparations now in progress for "Open House" to be held on April 21. Every department of the University is arranging elaborate displays and demonstrations of its favorite stunts in a spirit of enthusiasm that is a joy to behold. Indeed there is considerable friendly rivalry between departments for the distinction of putting on the best show, and it is going to be as hard to pick the winner as it will be to take in all the attractions within the allotted time—from 2:00 to 5:00 and from 7:00 to 10:00 P.M.

In this issue you will find an announcement listing a few of the specific attractions on the "Open House" program. After you've looked it over, you'll understand why we are beginning to feel like performers in a three-ring circus. We dare not risk our academic dignity by dubbing it "the greatest show on earth" but we can say without exaggeration that it will be well worth attending. And since the following day is Sub-Freshman Day, you can stay over and get both for the price of one.

To Engineers Seeking Employment

RECOGNIZING a responsibility, the New York Lehigh Club contributes this analysis as a basis for attacking the problem confronting some of its members and other engineers.

It is a fundamental principle to engineers that an analysis of a problem must be made before a solution can be proposed.

The problem for the engineer out of work requires a statement of facts to provide a clear view of the most favorable avenue of approach to the solution of each individual personal problem. The terms *engineer* and *engineering* herein used have the broadest generic sense and meaning.

I. Engineers' services are employed to conceive and initiate ideas, to organize and direct artisans who convert those ideas into material actualities. The engineers' functions are executive, administrative and advisory.

II. Other than Federal, State, County and Municipal Governmental employment, economic justification for the continuance of an engineer's service presupposes that his earning ability or his future value to an organization justifies his name on the payroll of that organization.

III. To those whose names have disappeared from the roster of an organization, the market for engineering service seems to have reached the vanishing point.

IV. A forecast of the immediate future of industrial activities indicates that gainful work for the major numbers of engineers now out of work is not highly promising.

V. For the engineer in immediate need, statement IV positively must not be interpreted to mean that work cannot be obtained for him. Emergency work can be provided for the engineer in immediate need through organizations for that purpose and it is recommended in such case that a candid statement of his condition justifying the emergency employment, be at once presented to such organized activities now functioning in the larger communities. For example, information in the New York district may be obtained from the "P. E. C. U.," or Professional Engineers' Committee on Unemployment, 29 West 39th Street, New York City.

VI. Employment for the engineer, the problem under consideration, requires a classification under two headings, namely:

- (a) The engineer of mature experience.
- (b) The younger engineer with limited or practically no industrial experience.

To the Engineer of Mature Experience

It is recommended that he undertake an economic survey of the industrial activities with which he is con-

versant. Select and direct his study to one phase of that industry in which, by reason of his experience, he can devise or effect a decided economy. Prepare a conclusive, convincing report of the project to prove the magnitude of the economy proposed, and compare with an estimate of the new capital involved to effect such proposed economy. In conjunction with his service he now has something definite to sell within his field of experience.

By this constructive method of approach, he will have practically eliminated sales resistance to obtaining gainful employment as an engineer.

This same procedure may be carried out in cooperation with several or a group of engineers through combining experiences.

To the Younger Engineer With Limited or Practically No Industrial Experience

In many cases his efforts in simply applying for employment have proven futile. For economic reasons, industry under its present curtailed activity has been compelled to limit the former policy of training engineers for future major positions.

It is important for the engineers to realize that the state of affairs in securing work is now reversed. Under present conditions, securing gainful employment requires a selling campaign on the part of the engineer as contrasted with more active times when the industries freely offer to purchase engineering service.

An engineer's education is a fundamental training to provide him with a clear understanding in the field of his selected activity.

It is suggested that in his selected field of activity he plan a campaign of selling himself into that industry.

Here is a concrete explanation of this suggestion. Suppose for example the young engineer studied chemistry or chemical engineering. Select a basic chemical product or process of particular interest. Concentrate on this until all activities in connection with his selection are thoroughly familiar to him. Through the versatility developed by his recent special study, he is now equipped to plan a campaign of intelligently selling himself into that particular industry, instead of merely applying for a job.

Early in his career it is well to realize that big industry is not the only goal or haven of happiness. There is satisfaction and gain in more curtailed fields of activity which offer wide fields for engineering endeavors.

Opportunities for initiative leading to success in the smaller enterprises and independent business activities are numerous. "Building Your Own Business," by A. C. Barnham, 1923, copy of which should be in your public library, is packed full of constructive ideas.

What Becomes of Lehigh Arts Men?



Philip M. Palmer, Head of College of Arts and Science, Reveals That His Graduates, Although Not Trained for Any Particular Profession, Seem to Be Versatile Enough to Take Care of Themselves, Even in Times of Depression . . .

STATISTICS for the graduates of the College of Arts and Science in the classes of 1931 and 1932 bring out some interesting facts, interesting particularly because of the light they throw on the effect of the present economic situation upon recent college graduates. While generalization is dangerous, the probabilities are that what is true of the Lehigh Arts College is typical of most colleges.

The total number of students who graduated in the two years covered by the study was 140. The distribution as of February 1, 1933, was as follows:

Law school	26
Medical school	19
Theological school	7
Dental school	3
Other graduate schools.....	15
Teaching	14
Business or labor	40
Unemployed	13
No reply	6
Counted twice	4
Deceased	1

The total in the various graduate schools, 70, is exactly one-half of the total number of graduates for the two years. This unusually large proportion is doubtless due in part to the lack of business opportunities. However, the percentage of men who are attending graduate schools for this reason is low. We know that all of the men in the medical, dental, and theological schools have merely carried out their original plans. A few men in the law schools and possibly five men in other graduate schools are probably in attendance because of the scarcity of positions.

AMONG the graduate schools, the University of Pennsylvania, with 9 students, leads in the number of Lehigh Arts men in attendance. Harvard has 6, Lehigh 6, Columbia 5, The General Theological Seminary in New York 5, New York University 5, Temple 2, Minnesota 2, and at least one each may be found at Johns Hopkins, Cornell, California, Duke, Michigan, Boston University, Pittsburgh, Brooklyn Law School and the University of Maryland. Even Heidelberg and Halle in Germany are represented. In a number of cases the returns did not indicate the school attended. Five men, for example, are registered at some graduate school in New York City and it is

probable that the figures cited for the schools listed would be materially increased if the facts were known. In general the tendency is to enter a graduate school near home.

The students who are listed as attending "other graduate schools" are pretty well distributed over various fields. There are 7 in English, 1 in Education, 1 in Economics, 1 in History, 1 in Chemistry, 1 in Geology, 1 in Politics, 1 in Romance Languages and 1 in Physics. Most of these men are looking forward to college teaching.

Of the 40 men listed under business or labor there are several who are in occupations which perhaps should be classified otherwise. The occupations are almost as varied as the individuals. For example: assistant to plant manager, laborer in a coal mine, silk salesman, bond salesman, publishing clerk, rent agent, salesman of towels, fire adjustment, shoe salesman, odd jobs, production manager, broadcasting dramatic sketches, surveying pipe lines, tire company manager, real estate, newspaper office clerk, advertising, chemist, department store, dress cutter, furniture manufacturing, newspaper correspondent, proprietor chain coal yards, efficiency manager, political secretary, flower and hot house business, brokerage clerk and a few odds and ends where the actual occupation is not clear.

THE ARTS man is nothing if not versatile. In some cases the men in the last category have fallen into positions created for them by family influence. Most of the group, however, have been forced to take what they could get and it is to the credit of the college man that he does not hesitate to turn his hand and mind to anything that comes his way. In certain cases there is a fine idealistic spirit behind the lowly job. The man employed in the coal mine intends to prepare himself for the consular service and will eventually need some graduate work. His brother is now in the medical school and as the family funds are low the coal miner is backing this brother until he gets his M.D.

Of the teachers, four are in college work, the remainder in high or preparatory schools. Four men are teaching English, four Mathematics, two science, one foreign language, one History, one is assisting in Geology, and one is acting as a substitute. Three of the men are at the same time coaches in various athletic sports.

Remarkable in view of the fact that the Arts man has no specific professional training is the small number of men unemployed. The 13 men listed in this group represent less than ten per cent of the total. Some of the six men who did not reply should probably be listed under this heading.

Kellogg Appointed Director of Athletics

First Incumbent of Newly Created Office at Lehigh Leaves Similar Post at Purdue Where He Has Been Eminently Successful — Hopes to Take Over New Duties at Lehigh by May 1st

COLONEL NELSON A. KELLOGG, Director of Physical Education and Athletics at Purdue University since 1919, and one of the leading athletic authorities of the "Big Ten," has accepted the newly created post of Director of Athletics at Lehigh and is expected to assume his new duties about May 1. Col. Kellogg's official title will be "Director of the Division of Athletics and Physical Education" and as such, he will have jurisdiction over the Department of Intercollegiate Athletics and the Department of Physical Education and Intramural Athletics. He will be a member of the Faculty with the rank of Professor and will be responsible for the handling of all branches of athletics, both intramural and intercollegiate, and of physical education. As Head of the Department of Intercollegiate Athletics he will be responsible for the management of all intercollegiate athletics, including their business management, the arrangement of schedules, the inauguration of general policies and the selection of coaches; all, of course, subject to the approval of the President and the Board of Trustees.

Colonel Kellogg was born at East Richford, Vermont, on January 30, 1881. While he was a boy his family moved to Battle Creek, Michigan, where in 1899 he was graduated from the Battle Creek School. In 1900 he entered the University of Michigan, from which he was graduated in 1904 with the degree of A.B. At Michigan he specialized in the classics; and he was for four years a member of the Varsity track team and Captain in his Senior year. During each of four years in college he won the Western Conference two-mile race.

Following his graduation, from 1904 to 1906, Colonel Kellogg was Director of Athletics, Coach and Professor of Languages in the Marion Military Institute at Marion, Alabama; from 1906 to 1910 he was Director of Athletics, Coach, and Instructor in the Classics at the Illinois State Teachers College at DeKalb; and from 1910 to 1917 he was Director of Athletics and Instructor in Greek in the State University of Iowa. Since the close of the War in 1919, he has served continuously as Director of Physical Education and Athletics at Purdue University.

While a student in high school Colonel Kellogg served five months as a private in the 32nd Michigan Volunteer Infantry during the Spanish-American War. Immediately upon the outbreak of the World War he entered one of the Officers' Training Camps from which he received a commission as Captain. During his nine months overseas service he was advanced to the rank of Major of Infantry. At present he is a Colonel in the Infantry Reserve Corps in command of the 334th Infantry.

The new guide of Lehigh's athletic destinies is a strapping big fellow with plenty of personality. He exemplifies the somewhat rare combination of robust



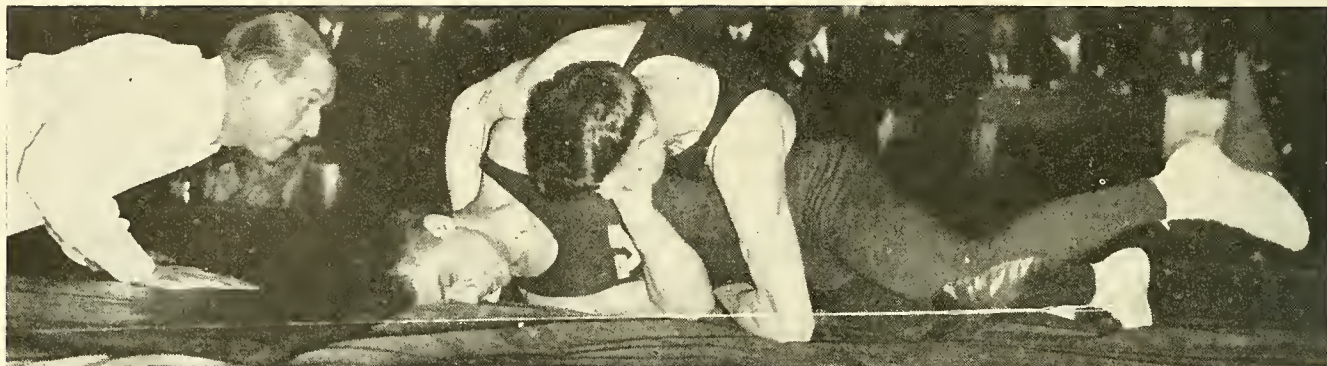
Col. Nelson A. Kellogg

athlete and genuine scholar. For that reason he is equally at home in a football coaches' meeting or at a faculty meeting. In fact he is the kind of chap who is pretty much at home anywhere, and quite able to take care of himself in any company. His popularity in Western Conference athletic circles is equalled by his popularity with the faculties of the institutions with which he has been connected.

Col. Kellogg was in Bethlehem on March 16, 17 and 18, acquainting himself with the personnel, the physical facilities and the general status of the athletic situation at Lehigh. His ready grasp of our particular problems revealed his broad background of experience under similar conditions and the trend of his suggestions, although avowedly based on superficial first-hand observation, rang so true that everyone on the campus who met him felt hopeful that with such a man at the helm, Lehigh's athletic fortunes would improve rapidly. Shortly after Kellogg's return to Lafayette, President Richards recommended his appointment to the Board of Trustees.

Purdue's athletic set-up is strikingly similar to the new Lehigh system. The Director has full charge of Intercollegiate Athletics, Intramural Sports and Physical Education. His staff includes all the teachers, coaches, trainers, etc. During Col. Kellogg's regime at Purdue, courses leading to the degree of B.S. in Physical Education were inaugurated there. Several members of Col. Kellogg's staff are graduates of this course, which provides instruction in all phases of physical education, including elementary and advanced courses in coaching. The great majority of the Purdue staff are on duty all year 'round, coaching one sport, perhaps, helping coach another and perhaps also conducting some classes or assisting in the administrative work of the department. A capable executive and an inspiring leader, Col. Kellogg has built up an athletic organization of exceptional ability and efficiency.

He fell in love with Lehigh the first day he was here and is looking forward to his new job with an eagerness matched only by our gratification over the prospect of having our athletic management in such capable hands.



Here are five more points for Lehigh—Dalling throwing Valas of Yale.

Wrestlers Retain Title for Third Straight Year

NOT ONLY did Lehigh succeed after a tough battle in defending its Eastern Intercollegiate wrestling title at the twenty-ninth annual championships held at Columbia University on March 17 and 18, but the Brown and White gained additional mat prestige when one of the greatest wrestlers ever produced by Billy Sheridan in Taylor Gym., Jimmy Reed, '27, was instrumental in putting Princeton very much into the limelight in this sport after comparative obscurity for many years on end.

As has been the case the past few years, Lehigh went into the meet somewhat of a favorite to win the team championship, although Penn State and Columbia with teams that were undefeated in dual competition, were not to be ignored. Princeton was not given much thought in the pre-meet prognosticians other than by a few close followers of the sport who realized our decisive victory over the Tigers was by no means indicative of their strength, coupled with the fact that Jimmy Reed's work had become more and more prominent of late.

Since Lehigh was the favorite to retain the title and since the Brown and White team held the lead throughout the entire match with the exception of one short period during the first place bouts, it would appear as if this accomplishment were merely a case of going through the essential motions, but such was far from the case. Things began to go the wrong way for us on Friday night in the semi-final bouts when "Mike"

Meixell, 118 pounder, a heavy favorite to come through, was eliminated by Richter of Princeton, a man he had thrown in the dual meet. Then "Cel" Peck, brother of Captain Pete Peck, wrestling at 135, lost out on a close decision to Hurwitz of Cornell, primarily because the latter was not very anxious to do any real wrestling. Of course Bob Dalling, defending 126 pounder, Ben Bishop, 155, and Captain Peck came through to go into the final round, but the first mentioned encountered much the same proposition against Lamberti of Cornell, as young Peck did against his man. Wolcott, our heavy-weight, lost out to Cole of Penn State after a close battle and since Snowden of Yale, the defending champion, was practically conceded the title in this class by most persons, the Lehigh cause didn't look any too good over Friday night. Princeton had four men in the finals, although in each case they were more or less the underdog in popular opinion.

For several years, Lehigh has been trying to get beyond the three-champion limit and this surely appeared to be the year, but with the conclusion of the bouts on Friday night and only three men in the finals, this was of course impossible and the fact was we would do well to get three titles. Billy Sheridan, our optimistic and genial coach, is usually the last man in the world to get "down in the mouth" over our prospects, but he certainly was one worried Scotchman on Saturday morning. There just weren't any smiles in him.

Did you ever have that rare experience (it is almost something that never happens these days) when things suddenly break right after general disaster looms certain? Well that is what occurred in Lehigh's case in the Intercollegiates. When the first place bouts were over we had seventeen points but in virtually less time than it takes to tell, thirteen more counters came our way.

Incidentally this was Lehigh's 6th Eastern title in seven years, including that of 1927 which was shared with Yale.

As you probably know, Lehigh acted as host for the sixth annual championships of the National Collegiate A. A. on March 24 and 25. This turned out to be the most successful meet in the history of the event with eighty-six actual contestants representing thirty-three colleges.



The Champions.

Left to right—Coach Billy Sheridan, Milo Meixell, '34, 118; Bob Dalling, '33, 126; "Cel" Peck, '34, 135; John Beidler, '34, 145; Ben Bishop, '34, 155; Capt. Pete Peck, '33, 165; Gus Kremer, '34, 175; George Wolcott, '34, unlimited; Frank Delano, manager.



New York Turns Out Strong to Meet Old Timers

The national banking holiday coupled with plenty of other woes didn't stop the New York alumni from turning out over a hundred strong to greet five of the "real old timers" from the campus at a dinner meeting on the evening of March 6 at the Merchants Restaurant in Park Place.

The five distinguished guests as introduced by Art Ward, '13, the new president of the club, were Davy Eshbach, '66, letter carrier extraordinary and friend plenipotentiary to Lehigh men of two generations; Honorable James J. Mahoney, '66, director of the curriculum of soap and towels, professor of aquatic self-propulsion and Hibernian archivist of miscellaneous athletic information; "Doctor" Billy Burkhardt, '66, trainer par excellence and professor of ultra-violet and infra-red therapy; "Uncle" Henry Huettig, '78, mainstay of the Chemistry Department, mentor of freshman students of chemistry since the days of Asa Packer and "Pop" Chandler; and last but by no means least, "Daddy" Fox, professor of romance languages.

All of these campus celebrities received multitudinous greetings from many of their old friends and drew rounds of applause after they had been called upon to relate some of their experiences at Lehigh. "Daddy" Fox was the speaker of the evening and was responsible for a very entertaining discourse on some of his experiences in class and his opinion on education.

"Bucky" Buchanan, '18, and Mike Sullivan were also called upon for an explanation of some of the details of the program for prospective students, as it concerns alumni. Others introduced were H. H. Lauer, '06, former president of the Chicago Club; E. D. Buell, '94, vice-president of the New York Club; Alexander Potter, '90, president of the Alumni Association, and William Wirt Mills, '87, secretary-treasurer and former president of this club.

A number of committee chairmen for the year were also announced by Art Ward as well as others who had been assigned official duties for this particular meeting. These were "Measles" Mizel, '18, traffic engineer; "Bill" Colling, master of musical ceremonies for the evening and the year; Walter Wanamaker, pianist from Bethlehem; Earl Wilson, '14, chairman of the program committee; Harry Frankel, '22, sergeant-at-arms; Morton Sultz, '12, chairman of the sub-fresh advisory committee; Theodore Nagel, '08, relief; W. K. Smith, '13, publicity; Tom Brennan, '29, booster.

An ingenious device similar to a traffic signal was used to head off the speakers

who were not supposed to say very much. A series of lights indicated when two minutes had elapsed, after which a buzzer was thrown on, making it rather difficult for the speaker to continue.

Northern New Jersey Club Takes New Lease on Life

Getting tired of waiting for the depression to end, the Lehigh Club of Northern New Jersey decided to hold a meeting anyhow and called the crowd together on March 7, at the Steuben Club, Newark. A nice chummy little party it turned out to be, too, with the boys bringing each other up to date after a long recess and continuing far into the night around the hospitable mahogany.

Dave Green, '22, veteran president of the Club, presided with his usual grace. The formalities were quite painless, the speakers being the Hon. Whitey Carlson, '16, Mayor of Montclair—never too busy to lift a few with the Lehigh bunch—"Austy" Tate and "Buck" Buchanan, who drove over from Bethlehem and back in the pouring rain—who said they were "all wet"? Somebody supplied some movies of recent carryings on at the University which brought back fond memories to many.

All in all, it was the unanimous verdict of those present that the economic situation is a trivial matter when it comes to getting the gang together and that hereafter the Newark Club will meet whether the banks stay open or not, as long as the breweries do.

Boston Alumni to See Football Films

The Boston Club has planned an unusual feature for a meeting to be held early in April at St. Clair's on Tremont Street. The main attraction will be a number of reels of moving pictures of Harvard football games of last Fall, which will be explained by "Swede" Nelson, backfield coach of the Crimson.

Central Pa. Club Holds 2nd Meeting Within Month

After a rather prolonged period of inactivity, the Central Pennsylvania Club has certainly come to life with a vengeance. At its second meeting within a month, held at the Elks Club in Lebanon on the evening of March 16, some sixty alumni turned out, representing many cities and towns in the central part of the State, including a large delegation from Harrisburg.

This turned out to be one of those

typical meetings for which Lehigh men are famous, as it contained all the essential elements of a "good Lehigh party." Virtually every phase of college and alumni activity at Lehigh were discussed in the course of the evening, with athletics and football, in particular, receiving their quota of attention. One suggestion was even made, that with the return of beer, a bar be established on the campus.

"Andy" Buchanan, '18, the alumni secretary, and "Austy" Tate, '17, football coach, gave the club a true perspective of the situation on the campus at present, not only in regard to football but matters in general. It was made quite clear what alumni can do to really help put a better team on the field.

This club has elaborate plans for work among prospective students in the various sections embraced in its jurisdiction, under the direction of a live-wire committee appointed by President L. G. Krause, '01.

Quintet and Swimmers Finish Seasons

While the Brown and White quintet concluded its campaign with a 34-25 win over Moravian in a post-season charity game, and ended up by winning nine out of sixteen games, the loss of the second game with Lafayette spoiled what might have been a moderately successful season.

The swimming team concluded its season by placing fifth among nine colleges in the Eastern Collegiate Association finals held at Rutgers.

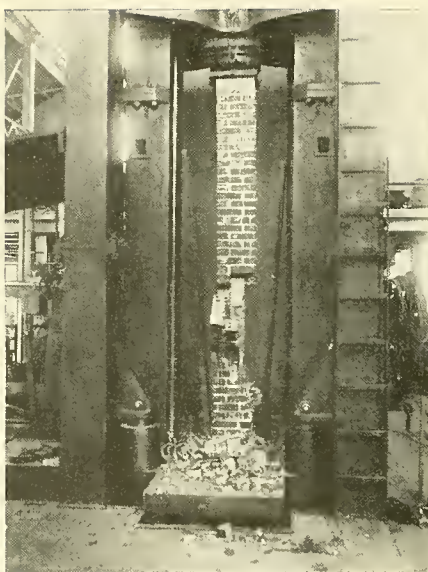


William Wirt Mills, '87, conferring Hoover award for achievement on Staten Island Boy Scout Council, of which Mr. Mills is president.

Students to Discuss World Problems

Lehigh is playing host to a unique assembly of college students from the leading institutions of the East—the Student League of Nations which meets on the campus for a three-day session April 6, 7 and 8. Each participating college sends a delegation limited to six students and one faculty advisor. The delegation undertakes to represent one of the countries belonging to the real League of Nations and during the sessions these college men attempt to present their country's point of view and position on the same issues that are currently discussed in Geneva. About two hundred and fifty delegates, including students and faculty advisors, are expected at the Lehigh assembly of the model League. The program of meetings and entertainment features is being handled by the undergraduate International Relations Club with the co-operation of the Department of History and Government. A plenary session will be held Friday morning, after which the regular League of Nations committee will take up three major problems—world unemployment, international traffic in arms and the Manchurian situation. All committees are supposed to conclude their business in time to report to a second plenary session Saturday afternoon.

These model League of Nations meetings for college students are promoted each year by the League of Nations Association. Obviously, their purpose is to promote undergraduate interest in world affairs.



Original Tests of Brick Columns in Fritz Lab.

The above photograph shows the failure, under maximum load, of one of fifteen reinforced brick columns which were tested recently at Lehigh by the C. E. Department under the sponsorship of the National Brick Manufacturers Research Foundation. These constituted the first tests of this kind ever held and served primarily as a pilot series for more extensive investigations to be held at Lehigh. The results indicated that reinforced brick columns may be so constructed that they give high strength and ample warning of impending failure.

Lehigh Will Be Represented in Lacrosse—Prospects in Baseball and Track

Although lacrosse was dropped, temporarily at least, from the roster of intercollegiate spring sports sponsored by the University, the Brown and White will be seen in action in the old Indian game this year, probably on a somewhat restricted basis, paradoxical as this statement may seem.

A group of forty-five lacrosse players and others interested in this sport have formed a lacrosse club under authorization of the Dean and the proper faculty-student committee. A set of regulations were drawn up governing the activities of this club which will be self-financing.

Baseball

While weather conditions have not permitted much opportunity for outside practice and hence little chance to see his diamond candidates in real action, Bob Adams, '25, has reason to look forward to a good season as he has seasoned veterans available for practically every position although the loss of Captain-elect "Chick" Halsted, star catcher, may handicap the team.

Track

With some excellent runners and hurdlers coming up from the frosh team of last year to balance the strength of the track team, Morris Kanaly feels pretty good about the prospects for another undefeated season, although the schedule may have to be curtailed because of some regular rivals in this sport suspending activities.

An Open Letter from the President of the Alumni Association



Gentlemen:

You have read in previous issues of the BULLETIN how the Alumni Association is cooperating with the Registrar in the matter of interesting new students in Lehigh. The officers of the University tell me that this kind of help is perhaps the most valuable contribution the alumni can make at the present time, for it is extremely important that the quality and number of our student-body be maintained.

It was my privilege to spend a day on the campus recently, going over the plans and procedure for this work with the Alumni Association staff. The job is being organized very thoroughly and effectively by our central office. The alumni who have been asked thus far to cooperate, either as individuals or as district clubs, have responded with such enthusiasm and good will that I feel confident of the success of the effort and proud to have the privilege of being associated with it.

In these days, when money is scarce and time is plentiful, every alumnus should be able and willing to contribute to the continued pre-eminence of Lehigh by devoting time: first to looking up boys whose names are sent him by the Alumni Office; second to seeking out, at his own initiative, promising youngsters in his own neighborhood. For this procedure I bespeak the full cooperation of the Alumni body.

Yours very sincerely,

ALEXANDER POTTER, '90.

Letters of a Self-Made Alumnus--4

April 1, 1933.

Dear Mr. Buchanan:

As you probably observed from reading between the lines of my last letter, I didn't hang around McClintic-Marshall Corp. very long. As Mr. Enscoe promised, I moved down the ladder of success to the Bethlehem Steel Co.

The morning I reported for duty, Mr. Grace didn't have anything special for me to do for him. But in the morning's mail were a lot of orders for special kinds of steel things. As the metallurgy problems calculating department was short handed, I stepped in as a pinch hitter. The chief asked me if I knew anything about met. problems. I said sure, because I remembered that that kind of math. came in the curriculum between plane and solid algebra.

The department chief professor handed us each a problem. Then he walked out of the room. Right there I know that we were working under the honor system, and no cribbing was allowed. Now, I'm not a tattle tale, Mr. Buchanan, but the other fellows hauled out books and tables to work with. But having been an honor student, once I start a thing under the honor system, I finish it under the honor system.

In a little while I got an answer for my problem. I took my paper up to the prof.'s desk and left it there. Since I had finished the exam., I walked out.

Now these met. problems aren't hard if you use your head and keep in mind the symbols of the elements. You also have to know how many atoms there are in a molecule. For example, H_2O is water. And that formula means that one molecule of water is decomposed into 2 vitamins of hydrogen and 1 vitamin of oxygen. Simple, isn't it?

So's to give you an idea how to work these problems, I'll show you a sample.

Let's take salts. Salts are what live in a shaker and always hang out with pepper. Also salts are what the wife puts into the water when she takes a bath. Besides, now and then, you have to take salts—the Epsom kind—internally. Then, too, you've heard of people who are "salts of the earth." And fifth, Lot's wife became salts, too. I could talk on about salts, but I'm sure you know what they are by this time.

Now for the problem. Take "FeS" (pronounced fess), which is a salt of the fourth magnitude I mentioned—salts of the earth—and add "2HCl" (pronounced two-haitch-cull). Then what do you get? (As you're a Ch.E., Mr. Buchanan, you know all ready, but please don't stop me, even if you've heard it.) In this case the answer is two things. Out of the hat in which the mixture was put, we pull "FeCl₂" (pronounced fee-cull-suh two) and "H₂S" which, strange as it may seem, is called hydrogen sulphide. And I don't have to tell you what that is.

Now that I've explained how chemical and met. problems work, I can take you back to my job at Bethlehem Steel.

The following morning, in order to see how my mixture was coming along, I hurried down to Furnace X, where

my stuff was cooking. I was particularly interested because the steel I was preparing was a very special kind for making extra classy rails.

What a mess I found down there! The place smelled like a hospital and everything and body were stained brown. A lot of men were rushing for the wash room. I could see in a jiffy that somebody got all bawled up, so I ran to the office to check up my figures. Maybe I had misplaced a couple of decimals, or dropped one.

The boss was waiting for me, all worked up in a terrible sweat and lather about something.

"Hey, you!" he hollered at me. "What in hell are all these things you've got in your answer here?"

"Don't you know your element symbols?" I came back at him.

He growled something I couldn't make out, then yowled, "What are the 'I', 'Mg', 'Sp', 'Cu', and 'Ti' doing in the formula?"

"I is iron," I explained, "Mg is manganese, 'Sp' means spiegeleisen. I put in a sprinkle of 'Ti', that's tin, to keep the rails from getting rusty. And I added a dash of radium, the 'Cu', which symbol I took from the name Curie, the dame who invented it. This radium I stuck in to make the rails phosphorescent so that at night the engineers of the trains could see them easily, especially when steering the engine around curves."

By the time I had finished my lecture, the boss was completely clogged up. He was rage-purple all over, the color even coming out through his clothes. And his blood vessels burst all over the place.

Then he started telling me a thing or two. When he got through, it was lunch time, but I wasn't hungry at all. Even though I was hollow inside, I didn't feel like eating.

Later on, my only friend in the place, who was a guy I owed money to, told me that I had gotten my symbols mixed up. He said that "I" is iodine, "Mg" is magnesium, but from what happened in the plant, someone slipped magnesia in instead, and "Cu" is copper. He also said that iron is "Fe" and tin is "Sn."

Can you imagine, Mr. Buchanan, anything sillier than having "Fe" stand for iron and "Sn" stand for tin? Why, none of those letters are even in the words of the elements they represent.

Ho! Hum! This engineering racket isn't so hot or easy at that. Think I'll try the selling game.

In sincerely yours,

ALMUS FILIUS, 1/8 C. E.

P. S. Since I'm no longer tied up with Beth. Steel, I can look for another job. Please send me a letter of introduction to Mr. Dickerman of the American Locomotive Co. I want to sell locomotives. I'll get my list of prospects from the alumni directory. Surely there must be plenty of Lehigh fellows who could use a locomotive or two, especially if they commute. Maybe I can get the company to sell engines on the chain-selling idea, like those fountain pens.

PICKED UP in the PLACEMENT OFFICE

Printed announcements regarding the new Placement Service were sent recently to 250 selected employers. No suggestion or request for reply was in the letter accompanying the folder, yet a surprising number of letters have come to the office from these employers, showing keen interest in the Service. Typical excerpts from these letters are: "You may be sure we shall be glad to get in touch with you and advise you of our requirements should we need any men in the near future"; "We will be very glad indeed to assist in any way we can when opportunity presents itself to place men and will be glad to call on the Lehigh Placement for assistance at such time"; "When we resume taking on apprentice engineers, we will continue to interview seniors at Lehigh as in the past."

* * *

For months the type of jobs aplenty for alumni desiring replacement have been sales jobs, strictly on commission. Within the past ten days we have had two selling positions open, part salary, part commission; two selling propositions, entirely on salary with all expenses in addition; and two good salaried non-selling positions. Though these positions are not easy to fill, because of the highly specialized requirements, it looks as though Lehigh men will get some of the breaks.

* * *

Three hundred Lehigh men, out of 6,000 living Lehigh graduates, are engaged in educational work of some kind, secondary or college, teaching or administrative. With the establishment of the new Department of Education at Lehigh, teacher placement is going to occupy an increasingly important place. The Placement Director will work in close cooperation with Professor Thomas, the Head of the Department of Education, and with the Teacher Placement Committee, which includes four others: Dean McConn. and Professors Palmer, Ullmann and Hughes.

* * *

Since the opening of the second semester, students are either registering or renewing registrations for part-time work that may be available during the second term, during the summer months, and in the fall and winter of the next college year. So far, since the opening of the bureau in September, the number of different students who have registered for work of some kind is 217. A number of registrants have had more than one placement, some have not yet had any. Jobs created within University circles have been a major factor in providing the opportunities for these placements. Many students secured their own jobs, for this college year, independently of the Placement Office, before the opening of the bureau. It is estimated that about 350 different students of the University earn some portion of their expenses.

ALUMNI DAY
JUNE 10, 1933



OBITUARIES

C. E. Coxe, '90

Charles Ellery Coxe died after a short illness on March 18 in Mexico City, Mexico. Coxe received a B.S. degree from Lehigh in 1890 and in 1891 an E.M. degree. He had resided in Mexico during most of the past forty years, part of which time he was engaged in silver mining. He was a member of the Chi Phi fraternity, and during his undergraduate days he was a very popular member of his class.

R. F. Latremore, '30

Robert Francis Latremore, an industrial engineer for the New York Bell Telephone Company, died on March 9 in the West Orange, New Jersey, Memorial Hospital after an illness of two weeks. Latremore received a B.S. degree in Industrial Engineering from Lehigh and was a member of the Theta Kappa Phi fraternity. Surviving him are his parents, two sisters and a brother.

W. T. Wilson, '83

Wyle Thompson Wilson, of Altadena, Calif., died on February 27 at the Pasadena Hospital from complications which had set in after an operation. He is survived by his wife.

G. H. Cobb, '86

George Henry Cobb, of Santa Barbara, Calif., died suddenly at his home on January 21. After his graduation from Lehigh, Cobb became associated with the Kalion Chemical Company in Philadelphia. In 1889 he took a position with the Standard Oil Co., as mechanical engineer of the New York Transit Company. This position he held for 29 years. At the time of his retirement, Cobb was Vice-President of the New York Transit Company. His wife survives him.

T. F. Newby, '89

Thomas Franklin Newby, of Bethlehem, died at St. Luke's Hospital in Bethlehem on March 14. Newby, for many years, was proprietor of the Sun Inn in Bethlehem after having previously been the local agent for the Aetna Life Insurance Company. He studied mechanical engineering and was a member of the Phi Delta Theta fraternity. Surviving him are his wife and one sister.

K. M. Raynor, '12

Kenneth Mills Raynor, of Bethlehem, died suddenly on March 18 in New York City. At the time of his death, Raynor was Assistant Superintendent of the Electric Department of the Lehigh Plant of the Bethlehem Steel Company. Raynor received an E.E. degree from Lehigh and was a member of Kappa Sigma fraternity.

MARRIAGES

Class of 1921

Harold A. Heiligman to Miss Elizabeth Bailey, of Norristown, Pa., on March 15.

Class of 1923

Julian W. Gardy to Miss Elizabeth A. Watson, daughter of Mrs. George Watson, at the home of the bride in Doylestown, Pa., on March 11.

Class of 1929

Orville R. Gilbert to Miss Anne Ward, daughter of Dr. and Mrs. Wilbur Ward, of New York City, at the home of the bride, on March 18.

Class of 1931

David J. Grubbe to Miss Helen M. Holley, of Staten Island, on February 22.

Class of 1932

John P. Bradin to Miss Dorothy Slavin, of Hollywood, Cal., on Oct. 1, 1931.

BIRTHS

Class of 1923

To Mr. and Mrs. S. J. Bessemer, a son, Gregory Austin, on June 23, 1932.

Class of 1926

To Mr. and Mrs. W. J. Miller, a daughter, Joan Barbara, on February 24.

To Mr. and Mrs. Frank Rush, a daughter, Elizabeth Anne, on January 26.

Class of 1927

To Mr. and Mrs. M. W. VanBilliard, a son, Mitchell Ronald, on March 5.

PERSONALS

Class of 1889

W. A. Cornelius, *Correspondent*
244 Hathaway Lane, Wynnewood, Pa.

Have been looking over my '89 file and see a number of changes in address. Clarence Walker, as you know, is no longer in Conneaut, Ohio. He is now at 129 S. Westminster Ave., Los Angeles, Calif.

Robert Henry Eddy Porter, or as we knew him, "Bob" Porter, is no longer with the Republic Iron and Steel Co., and is now at Poland Manor, Poland, Ohio.

Billy Butterworth is at 225 E. Mission St., Santa Barbara, Calif. Here's hoping neither he nor his family had any shake up from the recent earthquakes.

E. Diebitch's present address is 315 5th Ave., New York City.

Fred Weihe is no longer in Washington. He gives his address as Bowie, Md.

Billy Jones has retired and is living at 326 Scotch Plain Ave., Westfield, N. J.

Carmen gives his address now at 33 Washington Square, West, New York City.

Kellog is no longer at Porterville, Col., but is now at Padre Hotel, Bakerfield, Calif.

Charlie Moffett has moved from Germantown over to New Jersey and promised he would write me and give me his new address, but I guess he has not unpacked his letter paper yet.

All the rest of the class, as far as I know, have "staid put." If any of you have moved, let me know, for I will be writing you before long about the June doings in Bethlehem.

Class of 1890

H. A. Foering, *Correspondent*
828 W. Broad St., Bethlehem, Pa.

H. K. Landis, '90, says happy days are coming—he just received a dividend check; but his bank is saving his money for him until they think he needs it. The Society for Pennsylvania Archaeology elected him as a director recently; he doesn't say why. His Landis Valley Museum now has 100,012 pieces, and his private library has at least 15,002,666 volumes. "Why look for more trouble?" he says. He also wants to know what the other '90 men are doing—those who are retired, just naturally tired, and still working. He says that down Lancaster way he is known as "Der Grosse Henner" and writes Pennsylvania Dutch like a native—at least, he has written weekly "Dutch" letters for the local newspaper for over two years, and he claims that is more than any other Lehigh man has ever done.

Warriner, we understand, is still the outstanding coal operator and intellectual leader in that field of industry.

C. W. Throckmorton, an honorary member of the Class of '90, has been ill for six months, confined to his bed practically all the time. He is reported to be making good progress now and should be out some time in the near future.

It may not be known to the members of the Class that good old Fairchild effected an invention some years ago for making tires tough, and that every one of you, riding in an automobile, is probably riding on Fairchild!

Coates is still the giant figure in the public utilities field, and we hope his shadow will never grow less.

Class of 1891

Walton Forstall, *Correspondent*
1401 Arch St., Philadelphia, Pa.

J. R. Davis got into print in the December *Fortune* in an article on the Great Northern Railway. "Enter (to see the President) the Chief Engineer, Mr. J. R. W. Davis, with plans for a new bridge."

Morris dropped in on his way to Philadelphia City Hall and produced an old time Moravian birthday book in which one writes the name on the proper date page. As that was the week when no one was writing any checks, it was possible both to oblige Morris and keep in signature practice. Our President is looking very well and said he never felt better.

Paine has written a very interesting and informative brochure about Syracuse and Paul, like his all-time famous namesake, considers himself "a citizen of no mean city." The booklet is entitled, "The Story of Syracuse," and begins at the time when the Onondaga Indians lived there. It was not until 1876 that white men came to what is now known as Syracuse. He also describes how white men finally settled there and how industry was built up through a discovery of salt in a spring by a missionary.

Class of 1895

Henry C. Quigley, Correspondent
195 Broadway, New York City

Here's one Doctor Wolle told me when I was a freshman.

Shortly after he assumed charge of the Chapel Choir in 1887 he felt he should have some instruction in training the boys' voices. Accordingly he sought out a prominent choirmaster and teacher in Philadelphia, informed him that he was from Bethlehem and would like to take a course of instruction in connection with training choir boys. The teacher leaned back in his chair and said thoughtfully, "There is no need in your coming down to see me. There is a young fellow, by the name of Wolle up at Bethlehem, who can teach you all you need to know."

Well! Cal. Burgess' boys are on their way. Cal. informed me that he is not financing the trip and that the boys are on their own. So if any '95 men meet up with them, give them a hand.

We have finally discovered L. S. Duling. He is located at River Mawr, Yardly, Pa.

If you wish to bring your Register up to date, note the following:

D. H. Lackey, 314 Douglas St., Peoria, Ill.

E. A. Jacoby, Germantown High School, Germantown Ave. and High St., Philadelphia, Pa.

H. L. Arbeus, Pythian Bldg., Wheeling, W. Va.

Dixon Kantz, 246 Cliff St., Tacoma, Wash.

J. C. Barber, 148 S. Los Robles Ave., Pasadena, Cal.

E. C. DeKay, Springdale, Conn.

It would be a fine thing if these pilgrims would let their correspondent know what is the state of their health or any other information as to their welfare.

Class of 1896

W. S. Ayars, Correspondent
415 Engineering Building

Columbia University, New York City

When the March BULLETIN came, I looked to see what the '96 column looked like and I must confess it looked like hell. Reminded me of "The Connecticut Yankee." Remember how, when the Yankee woke up and found himself back in the Merrie England of King Arthur,

he saw a small and very ornamentally dressed boy watching him? He asked the boy who he was, and the boy said, "I'm a page." "G'wan," said the Yankee, "you ain't more'n a paragraph!" Well, that's what the last '96 column was, and I don't think this one will be much more.

All the news of my classmates that reached me this month came in a letter—or rather, envelope—from the Alumni Office. It contained a change of address for Dave Hall. He now lives at 7151 Hawthorne Ave., Hollywood, Calif. Think of old Dave in Hollywood! I wonder how many movie stars he has met. Also, I wonder whether or not the recent earthquake jolted him at all. Use that for an excuse to write, Dave; you used to be pretty good at letter writing, but it has been a long time since the last.

Another item states that Bill Dicker-man "was elected to the board of the American Car and Foundry Co., as well as to membership on the executive committees of the company, American Car and Foundry Export Company, and American Car and Foundry Securities Corporation."

Cullie Daboll has also written several times, but Cullie doesn't write for publication. Learning that Sam Laciari, who writes about music for the *Philadelphia Ledger*, was an old town-mate and friend of mine, he has sent me several of Sam's articles, which are always excellently written, and to my mind, much better than the same type of work to be found in the New York papers.

If anybody has the time, the inclination, and the ability to push a pen, hit a typewriter, or even dictate a letter, I'd be real pleased to hear from him.

Class of 1897

J. H. Pennington, Correspondent
McFarland Foundry & Machine Co.,
Trenton, N. J.

Have you noticed the gradually diminishing column put out by W. S. Ayars, in behalf of '96? Well, when as loquacious a boy as that fellow is obliged to cut his contribution to twelve lines, as he did in the March issue, what can you expect of me, who, like Moses, is slow of speech, and altogether lacking in imagination.

Evidently we have both sworn off the bedtime story stuff. I have, at least, and, like the journeyman brick makers of the Pharaohs, no straw, no bricks.

Here's to you, W. S.!

Class of 1898

35-Year Reunion, June 9-10, 1933
Victor Records, Correspondent (Pro Tem)
501 Central Ave., Laurel, Del.

"I'LL BE THERE."

Mike Gunsolus,
Jack Horner,
Vic Records,
Davy Childs,
Percy Reed,
Lucky Luckenbach,
Herby Daggett,

"PLANNING TO BE THERE."

Lawrence Wooden,
Ned Newbaker,
Billy Wood,
Paddy Paddock,

"DOUBTFUL."

Doc Bailey.

Lawrence Wooden contributes the following, and as he says, "Obey that impulse and make your appointment now."

Class of '98 is going to take advantage of the "lull in business"—with nothing to do at home—to attend the 35th-year reunion. It may be necessary to wear the old clothes or to hitch-hike it (or both) but the two dozen present five years ago all lifted the right hand with a vow to be at Hotel Bethlehem in June, 1933, and no excuses will be accepted. Others are planning to be present, including Percy Reed from Florida.

We will be just getting under way, under the new Administration, and there will be many weighty problems needing our attention by that time, the minor ones having been disposed of by June. Then there are the problems of Technocracy and the wearied public is looking to the technical men of Lehigh (and elsewhere) for the answer. Mike Gunsolus will direct the thought (if he can detect it); T. B. Wood will lend encouragement to the discussion; Dan Shepp will see that it is all in legal form; Jack Horner will frame the resolutions; Vic Records will second the motion, and Paddock and Daggett will see that the bills are all paid. Every last man of '98 will feel free to say his "say" and be obligated to have a part (in person) in the 35th session. Obey that impulse and make your appointment NOW.

LAWRENCE WOODEN.

**Thirty-fifth Reunion,
Boom, Rah, Boom, Ri
'98 Lehigh!
Let's go
In June
To Bethlehem!**

Class of 1899

Arthur W. Klein, Correspondent
43 Wall St., Bethlehem, Pa.

The son of Dr. N. M. Emery—Natt M. Emery, Jr.—has been admitted to the bar of Northampton County, Pa., and is now practicing law in Bethlehem.

At this time next year I trust we shall be hard at work arranging the details of our 35-year reunion. In anticipation of this work and in order to secure as large a turnout of '99 men as possible on this occasion, it is highly desirable that each of the active members of the class get in touch with one or more of the inactive members and begin to interest him in this event.

There is an absolute dearth of news concerning the class so the best thing that yours truly can do is to wish you all health and prosperity (?) and to hope for better luck next month.

Class of 1906

N. G. Smith, Correspondent
Fort Pitt Bridge Works
Oliver Bldg., Pittsburgh, Pa.

Herbert Houghton Lauer, for thirteen years Chief Engineer of The Atlas Portland Cement Co., and for the past three years Asst. Chief Engineer of the Universal Atlas Cement Co., has resigned to go into consulting engineering work, specializing in reports and valuation of mining and industrial properties, design, construction and remodeling of cement and other industrial plants, and has opened an office at 41 E. 42nd St., New York. He has had broad engineering, operating and construction experience in cement and steel plants, coal and metal mining in the United States and Mexico. His new residential address is 22 Prescott Road, White Plains, N. Y.

Bill (W. H.) Grady—whose specialty has been coal mining—is now a county Squire, his residence being at 65 Mill St., Vincentown, N. J.

Homer Hendricks is one of the directors of the New York Lehigh Club.

"Chet" (C. T.) Langdon dropped into Pittsburgh from Huntingdon a few weeks ago for a few hours, but before starting back phoned your correspondent to relay his Auld Lang Syne to the class and extend his invitation to you fellows not to pass him up when you travel along the William Penn Highway and come to Huntingdon. You'll find "Chet" and Mrs. C. T., also the Kiddo, eager to welcome you to their big, roomy, hospitable home in that beautiful town along the Juniata.

Class of 1907

J. B. Carlock, Correspondent
653½ Dalkell Place, Pittsburgh, Pa.

F. U. Kennedy, who is Contracting Manager for McClintic-Marshall Co., in the Philadelphia District, has moved to the Station Building, 960 Broad St. His residence is 20 Llandrillo Rd., Llanerch, Delaware Co., Pa.

Albert C. Smith is with the General Railway Signal Co. of Rochester, N. Y. He is located at 230 Park Ave., New York City. His residence is 41 Pinecrest Parkway, Hastings-on-Hudson, N.Y.

R. E. Cullen is located in the Empire State Bldg., New York City. He is with the DuPont Rayon Co.

Does anyone know the whereabouts of A. W. Lawson? His last address was % Research Corporation, Bound Brook, N. J.

Received the following the other day from J. E. McDevitt:

Business picking up a bit! Are we really rounding that corner into Prosperity? And can an engineer really "round a corner"? Sounds like squaring a circle or two parallel lines meeting at infinity. We put the latter question up to "Thorny" back in 1903 and you know what he said with a bark!

Ray Walters, president of the University of Cincinnati, was the first one to receive a degree from Washington College, Chestertown, Md., at a mid-year convocation. He received the degree of doctor of letters and was the principal speaker at the Washington's birthday celebration.

Class of 1908

25-Year Reunion, June 9-10, 1933

W. D. Sanderson, Correspondent
Box 215, Pittsford, N. Y.

Well, boys, here we go to make up for some of the lost time during the past few months. Be sure to read the Reunion items and drop a line to Jim Fair or yours truly. Say something—that you will be on deck, or you don't like the committee, or you hear there is a depression, or you expect a new arrival in the family—but for Pete's sake—**SAY SOMETHING!**

Howard F. Bachman lives at 845 Edmonds Ave., Drexel Hill, Pa.

Frank E. Troutman is located at 603 N. Main St., Butler, Pa.

Here's a few addresses needed to complete our roster. Anybody who knows where they are please write me.

A. P. Balston, E. E. Ross, J. R. Prizer, S. G. Stem, R. F. Warner, H. N. Lloyd, P. L. Semmel, H. K. Hartsun, P. M. Evans, W. E. Frankenfield.

After being on the "lost, strayed or stolen" list for some time, E. Beato turns up as Chief Engineer of the City of Havana, Cuba.

"Ye Olde Correspondente" in February made what in these days is laugh-

ingly called a "business trip" and in the absence of other business was able to utilize part of his time as follows:

(a) To call at the Alumni Office in Bethlehem and find Buck and Max both away. With proper Scotch thrift one card was left.

(b) To hold a meeting with the Philadelphia classmates, Bill Stites in particular, and get some enthusiasm started for the 25th. The gang from Will Penn's village all promise to be on hand June 9 and 10.

(c) To attend a luncheon at the Down-town Athletic Club in New York, arranged by Morris Sayre at which the following were present: Banks, Dent, Fair, McCann, Perley, Priestley, Sanderson, Sayre and Van Vleck. That was almost a re-union in itself and gave us a fine chance to talk Re-union plans with Jim Fair who is final and official chairman of the Twenty-fifth Re-union Committee.

(d) To meet with the New England contingent in the person of Oram Fulton at Boston and enjoy a pleasant evening in further discussion of plans.

Now read the Re-union Program as planned by the Committee to date and send in your suggestions P. D. Q. to Jim Fair or any of the Committee members.

COMMITTEE

The official Reunion Committee has now been appointed as follows: J. M. Fair, Chairman, 8306 Lefferts Blvd., Kew Gardens, L. I.; F. E. Troutman, 603 North Main St., Butler, Pa.; F. V. Bechtel, Box 362, Trenton, N. J.; F. M. Sayre, 17 Battery Place, New York, N. Y.; H. F. Bachman, 845 Edmonds Ave., Upper Darby, Pa.; J. S. Bayless, 4106 Roland Ave., Baltimore, Md.; R. D. Bell, 17 Ontario Ave., Montreal, Quebec; C. H. Dorsey, 36 Hoffman Ave., Washington, Pa.

PLACE

Tentative arrangements have been made for use of one of the Fraternity houses on the campus as 1908 headquarters. We will have the house to ourselves. Plenty of room for everyone. Moderate charges for bed and meals.

TIME

FRIDAY—Come any time Friday, June 9th, headquarters house open all day. General get-together, inspection of campus and sampling of "supplies" during the day. Dutch Supper and showing of moving pictures of 20th Reunion, followed by Lehigh Home Club party. Big 1908 smoker at headquarters house for balance of night.

SATURDAY—Breakfast when and if desired. Nothing to do until noon. Alumni Luncheon, Alumni parade, and the big baseball game. Reunion Dinner at 7:00 o'clock P.M., either at Headquarters house or Hotel Bethlehem.

COSTUMES

Committee has arranged appropriate costumes, badges, and banners—something easy to wear—so don't worry how your 1929 suit looks. It won't be seen in the parade.

GUESTS

If you have a boy of high school or college age who doesn't tell all he knows, bring him along. Plenty of room at the house.

Ladies can be checked at the Hotel Bethlehem and picked up when it's all over, if you don't lose the check.

PRICES

These will be announced in letter about May 1st, but they are going to be so low that everyone in the class who can get to Bethlehem can afford the two days stay. It looks like you couldn't spend \$10.00 for the whole works.

Class of 1909

D. M. Petty, Correspondent
1900 Paul Ave., Bethlehem, Pa.

Edward G. Boyer is General Superintendent of gas operations, Philadelphia Electric Co., 1000 Chestnut St., Philadelphia. Residence, 215 W. Fornance St., Norristown, Pa.

I hope now that Spring is here reporters will come out of hibernation and get some news if there is any to get.

The "Open House" is scheduled for April 21 and I suggest you take a holiday and drop around. I hear many rumors of big doings.

Ross Corbin and Morss are lost. Anyone knowing their addresses please advise.

Do not forget June, 1934, is our 25-year Reunion and it's only 450 days away.

Something you can do for Lehigh now is to look up some good boys and steer them down to the Sub-Freshman Day (April 22) so we will have a full class of good material next fall.

Class of 1910

M. L. Jacobs, Correspondent
837 Tioga Avenue, Bethlehem, Pa.

Apologies to you all! I admit your correspondent has been rotten but maybe the brighter days ahead will give him more spirit to go after news.

Heiser Zane, the Penn. Dutch sausage king, has come out with a new company and a swell line of Pennsylvania Dutch foods. His company is Pennsylvania Dutch Foods, Inc. Their establishment is at 38 Orange St., Bloomfield, N. J. They handle potato chips, pretzels, sausage, scrapple and other goods that whet your appetite. Now that beer will be back by April 1, these good old dishes will again come into their own.

Eddie Killough was appointed valuation engineer of the Western Maryland R. R. last August. It was a well earned promotion and Eddie is the boy who can make good in that work.

Jim Pierce has given up his active connection with Halsey Stewart and Co. and is now engaged in rescuing sick coal companies. Jim tells me he has found this work both interesting and profitable, both of which make it worth while. You will probably be interested in the following article which was recently published:

James H. Pierce has resigned as vice-president of Stuart, James & Cooke, Inc., in order to devote more time to his personal interests and to organize James H. Pierce & Company, which will act as consultant to a number of important mining companies, and provides a trained staff of engineers and executives to serve as engineering advisors to anthracite and bituminous coal companies.

Mr. Pierce has served anthracite and bituminous coal producers in an engineering and executive capacity for the past twenty-two years. Prior to joining Stuart, James & Cooke, Inc., he was vice-president of Thorne, Neale & Co. Since March, 1927, he has jointly with Charles E. Stuart directed the mining activities of Stuart, James & Cooke, Inc., in Russia and in the United States, and has studied many of the important coal operations in Europe.

Mr. Pierce is president of the East Bear Ridge Colliery Company, vice-president of the Wyoming Valley Collieries Company, and manager and engineering consultant to a number of important mining interests.

James H. Pierce & Co. have opened offices in the Scranton Electric Building in Scranton, and in the Whitehall Building, New York, N.Y.

Carvel Gorman was in town recently to watch Lehigh trim Penn in wrestling. I had to be away, so I didn't see him. However, he had a couple of likely-looking lads from Mansfield High with him—both crack wrestlers. That's the idea. Bring them here and show them what we have.

John Anderson is now secretary of the sales committee of the General Electric Company.

J. L. Mosher has moved his office to the United Assurance Co., 61 State St., Albany, N. Y.



Across the miles
comes a **WELCOME VOICE**

IT MAY be the voice of a son or daughter away at school. Of a mother or father in a distant city. Of a friend or neighbor who is wondering how you are. Of a business associate upon whose quickly spoken words some great decision rests.

Across the miles, the telephone brings those voices to you and carries your voice in answer. A bell rings and you reach out your hand, knowing that somewhere—near or far—another hand is reaching toward you.

The telephone enlarges the lives and opportunities of all who use it because it enlarges the power to communicate through speech. Contacts with people, ideas exchanged, words spoken—by these are our minds

stimulated and the entire business of living made more pleasant and productive.

Because the telephone is so important to so many people, the Bell System strives to make its full usefulness available to every one, everywhere, at all times. Always it tries to emphasize the close contact between each telephone user and the unseen men and women who make good service possible. Always it aims to serve with courtesy, dispatch and sympathetic understanding.

Your telephone offers you the service of a friend. At any hour of the day or night, you have but to turn to it to command as many as you need of the Bell System's army of carefully trained workers.



AMERICAN TELEPHONE AND TELEGRAPH COMPANY

Class of 1914

J. O. Liebig, Correspondent
35 N. 11th St., Allentown, Pa.

G. F. Nordenholt can be reached at 330 W. 42nd St., New York City.

E. B. C. Goynes has joined the unemployed list. His address is 2511 Carolina Ave., Louisville, Ky.

Donald G. Baird's new address is 1530 Locust St., Philadelphia.

Some of our high lights have been delivering papers at the February meeting of A.I.M.E. in New York and are, of course, too modest to tell us about themselves. A little birdie has told us about Lawall and Graham. Now we want them to tell us more about themselves. The class of 1914 refuses to be aroused, so have a good sleep, fellows. You will be dead a long while.

Class of 1915

A. V. Bodine, Correspondent
Meadowbrook Rd., Fairfield, Conn.

Last month there was nothing in the publication for the Class of 1915, for the simple reason that your correspondent had received no biographies or "scandals" of any kind that could be printed, and that same statement goes for this month.

Your correspondent went down to the Lehigh-Penn wrestling match thinking that perhaps he would be able to pick up some 1915 news, but that plan failed also. Incidentally, Lehigh has some wrestling team this year, as you will doubtless have noticed by the time this issue is printed.

We have three more issues of the ALUMNI BULLETIN before the summer vacation. If any of you fellows have any news, will you kindly send it along?

Class of 1916

E. J. Clement, Correspondent
162 Bellmore St., Floral Park, N. Y.

MEDERNACH'S WOODEN INDIAN

Next time you're in Beslem, go to the beginning of E. North Street and start walking, or riding, up the street till you come to number 224. Turn in there and push the door bell button. If the "bell don't make, bump" and Clarence Hill will welcome you. That's where he's spending the depression. Four children, he has—Doris, sixteen years of age; Marcia Lee, fourteen; Sheldon, ten; and Edwin, six.

Clarence S. is on the lookout for a connection. If any of you boys hear of something, just let him know. As to his previous connections, he says he had "plenty. Some *were*, others were only contacts." On the diploma subject he asks, "What *can* one do with it?" "What *can*" is right.

Hillisms. Biggest moment—"the wife." Most embarrassing moment—"some day it can be told, but not here." Best story—"Ask Don Wynne re the frosh who fled wildly across the grass and hid in the bushes behind Packer Hall to avoid 1915's patrols after a forbidden visit to Mealey's." Bet you found a lot of other frosh in hiding there too, C. S.! When asked about presidential timber he hedges with "would a wooden leg count?" Most outstanding character—"wooden Indian outside Medernach's tobacco store—been standing out for years." Mussolini and Stalin—"One—a bigga poosh! One—a little-a Roosh!" Class colors—"I've still possession of a piece of the banner we so carefully

guarded in Packer Hall tower. Incidentally, what was the class motto?" That's a dirty trick, Clarence, to pass the buck back like that. The only person who has the least idea thinks it was "Set 'em up again, Bob!"

WHAT WILL YOU DO?

When Buddy Jones answered the questionnaire he said his present occupation was "Looking for a job." But since that time the good news has been received that he has a temporary job in Baltimore, 3039 St. Paul St. being his whereabouts. His permanent address, however, is 50 Lincoln Ave., Rutherford, N. J. For many years Bruce M. was with The Symington Co. As to children he says, "None, am still a bachelor."

In one of my weak moments while making out the questionnaire, the statement was inserted therein that if you fellows would answer the questions, you wouldn't be bothered anymore. This statement Bruce undermined and in the margin alongside cruelly wrote, "Is this a promise?" Inhuman cruelty that is. Oh dear, oh dear! All we correspondents get are knocks. But every knock is just another knock. And "Bricks and stones may break our bones but...."

Hey, Bruce! Have you been up on the Onondaga Roof lately? Who was that blonde I seen you with that night? A lady buyer! Oh yeah? Wait till I tell that one to Mr. Symington.

Instead of answering the questions, Buddy decided to tell a story. Here it is:

Shortly before the 18th Amendment went into effect, a "Barfly" came into a saloon and, after a few beers, turned to the bartender and asked, "After this prohibition goes into effect, what are you going to do?" The bartender turned to the "barfly" and answered, "What are you going to do?"

AN ENGINEER GONE WRONG

Here's another engineer who has left the profession flat. This time it's an electrical who has become a financial man.

Bergy (E. E.) Bergstresser, who lives in East Orange, N. J., at 120 N. Oraton Parkway, is assistant treasurer of Louis Dejonge & Co., New York. If you're looking for a leather and paper manufacturer, stop right here because Harold F. can fix you up in great shape. His place of business is 69 Duane St.

Class of 1918

Our Refreshment Committee reports that through its unremitting efforts in Washington, an unlimited supply of beer will be available for the Reunion. The Committee is to be commended most heartily for pushing through this legislation in time for our 15th. It just goes to show you that '18 can accomplish anything it sets out to do.

Allie writes advising that he's coming but that he won't need a committee to take care of him this time. All right, Allie, you're hereby appointed a committee of one to take care of the rest of us.

Jack Latimer is coming and bringing Len Sargeant. Jack Beard stopped in the other day to make sure a place was saved for him. Tubby Ambler also reported in person. Seems like the boys can't wait for June.

Class of 1919

J. W. Gardiner, Jr., Correspondent
% John T. Lewis and Bros. Co.
Widener Building, Philadelphia, Pa.

Just before Inauguration Day our champion mover, Fred B. Hazeltine, changed his address in Washington, moving to 1834 Connecticut Avenue, N. W. We hope Fred stands in right with the new Administration.

Chas. M. (Tommy) Atkins has moved East and can now be located at 617 W. University Parkway, Baltimore, Md. Just why he is there we do not know. If he happens to read this and would like to furnish it for the next issue of the BULLETIN, it will be helpful.

Ed. Mulford has given his business address as Sales Executive, Decorated Metal Mfg. Co., Inc., 199 Sackett Street, Brooklyn, N. Y.

Sam Probasco has been traced to the Municipality of Burlington, N. J., where he enjoys the title of City Engineer. He requests, however, that his mail be sent home—311 St. Mary St., Burlington, N. J.

The job of Corresponding Secretary for the Class of 1919 is still on the market.

Class of 1920

Robert R. Ripley, Correspondent
"Believe it or not"

(a) As these notes are being scribbled (in an evening in early March) thunder is crashing all around; and we are not in Florida either by several tanks full of "gas".

(b) Lehigh has five buildings now put to widely different use from that for which they were first constructed. They are: Christmas-Saucon Hall, Coppée Hall, Price Hall, Armory.

(c) There will be a Bach Festival this spring at Bethlehem.

(d) When Dr. Coppée was President of Lehigh, students *rooming in the town* were not allowed to leave their rooms in the evening after the Packer Hall bell had rung announcing study hour.

(e) A Lehigh tennis player won every match he played for Lehigh except the last match of his senior year—the final round of the intercollegiate championships.

(f) John Wanamaker, of Philadelphia, advertised a "Roadster" for sale for \$120 in the *Epitome*.

(g) Lehigh won the championship of the United States in Lacrosse four times.

And now, my hearties, let's see what "Tom" Farley's postman has brought us in the way of news.

We have A. W. Glaser tracked down now. We read in the column, last year, that "A. W." was among the bonds on Walnut St., Philadelphia, but we did not know until now that he was Manager for Riggs, Distler & Co. We also thought he sold bonds but find that his firm is in the electrical business. That is a break for "A. W.", the stock market being at this precise moment tightly closed up.

And then there is "Bob" Weishaup. Is there an M.E. who has forgotten our official laboratory photographer and the nice pictures he made for us to dress our Engine Lab. reports up with? "Bob" says he has just completed some major internal alterations. We are glad to hear you are out of the hospital, "Bob," and back with the Bridge Dept. of John A. Roebling's.

Lehigh's Best Advertisement is Her Alumni



LEHIGH on the SKYLINE

In New York's Radio City—Empire State—
Chrysler and many other skyscrapers

Lehigh genius and brains have been responsible for some of the World's greatest structures as well as many other great engineering achievements.

Help keep Lehigh on the **Skyline of technical education** by "selling" our University to outstanding boys who you feel would be benefitted by engineering at Lehigh.

You know the type of boy who has the qualifications for a good Lehigh man. Talk Lehigh to him. He will appreciate your interest in his progress.



Our greatest "sales" argument is found in the success and achievements of Lehigh men in the world of engineering and industry.

Look around among your relatives, acquaintances, your neighborhood, your business associates for a good Lehigh prospect. Start him on his way to Bethlehem next Fall by inciting his interest in Lehigh. Send his name in to the alumni office. We'll do our share.

Lehigh's College of Engineering offers courses in Chemical, Civil, Electrical, Industrial, Mechanical, Metallurgical, and Mining Engineering, Chemistry, and Engineering Physics

PASS YOUR "BULLETIN" ON TO SOME PROSPECTIVE LEHIGH MAN



Yellowstone

A tour of Magic Yellowstone Park is one of the most thrilling adventures in America. Yellowstone alone is worth crossing the continent to experience, but it may be conveniently and inexpensively included in any western trip. **And summer rail fares west are the lowest ever!**

If you plan a trip to the Pacific Northwest, California or Alaska, you will be interested in the information and literature the coupon below will bring you. No obligation, of course.

We commend to you the newest of transcontinental trains, the

NORTH COAST LIMITED

Fill out and mail to E. E. Nelson, 166 Northern Pacific Ry., St. Paul, Minn.

Mr. Nelson: I am interested in a trip to _____



Without obligation, send me literature and full information.

Name _____

Address _____

None other than J. Lewis Geiger is now living on Park Avenue, pardon us, Park St., Montclair, N. J.

Your correspondent manages to get to Bethlehem about once a month, so he is not so surprised at changes in the campus as would be friend Mieldazis, for example, who seems to be travelling generally about the world. With the Rockefeller Foundation, isn't it? If "J. J." should come back from Manila, or Bangalore, India, or some of the other places he has been, he would be surprised to see how trim and well kept the campus is. All the driveways have been paved with excellent macadam, many of them are "one-way" routes and some have been blocked off altogether that they may be better enjoyed by pedestrians. The turns on the way up the mountain are protected by sturdy cables attached to stout posts neatly painted brown and white. The bowling alleys of Drown Hall have given way to a cafeteria. Sayre Park is just "lousy" with Fraternity Houses since our day, albeit no insecticide is needed,—they are very attractive houses. And so on, Believe it or Not!

(a) Well, we will have to put up with a thunderstorm. We can't all be original like California and stage an earthquake.

(b) Sure enough, Christmas Hall was originally a Moravian Church. Saucon Hall was a combined dormitory and laboratory and now the two have been joined to form one recitation building, sometimes referred to as "Hyphen Hall." Coppée Hall was first a gymnasium. Price Hall was a brewery, or so rumor sayeth. And the Armory? Why, don't you know? That was the Commons, the home of the "King" and the "Princess," not to forget Rosie, and Clarence.

(c) In memory of Dr. Wolle, the Mass in B Minor will be given under the direction of Dr. Carey, of Philadelphia.

(d) Those were the days. Now we know why Packer Hall has such a loud bell. It had to be loud enough to be heard across the valley.

(e) He was Julius Seligson and counting each match in the various indoor and outdoor intercollegiates together with dual meets, he won 64 matches for Lehigh and lost one.

(f) The "Roadster" happened to be a bicycle of the very best make, according to the advertisement in the 1894 *Epitome*. Some bicycle!

(g) At least Profesor Hyde says so in his historical sketch (1896) of Lehigh University.

Class of 1921

A. T. Wilson, Correspondent
1118 W. Market St., Bethlehem, Pa.

I was late this month getting the dope in to the Alumni Office, and it was fortunate, otherwise the news that Hal Heiligman has finally jumped off the dock would have been deferred until the next issue. The "lucky" gal is, or rather was, Miss Marion Elizabeth Bailey, of Norristown, Pa., and the act was consummated on March 15. "At Home" after April 1 at 1445 Markley St., Norristown. Congratulations, Hal. It has been a long time, but you finally succumbed.

Bill Whitmore also gets under the wire due to my negligence, and crashes through with no news in particular, but

a mighty interesting letter, nevertheless, not withstanding—(that's how he wore out his pants).

He sends in a new address for Hank Boynton,—8215 Britton Ave., Elmhurst, L. I., N. Y.; and for Jim Dougherty (Res.) 12 E. 86th St., New York. Thanks very much, Bill. I know how you feel about those cards I sent you.

John Beaver is back on the active list again. Jack Pumphrey is at 1680 Carruthers Ave., Memphis, Tenn.

I could not get to Columbia for the preliminaries so I did not go down for the finals on Saturday, and undoubtedly missed a lot of material for this column thereby. But, such is life.

Class of 1923

10-Year Reunion, June 9-10, 1933

A. C. Cusick, Correspondent
313 Cherokee St., Bethlehem, Pa.

E. G. Schaefer moved to 47 Woodland Rd., Bloomfield, N. J. Schaefer is still working for the Equitable Life Assurance Co., in New York City.

L. H. Van Billiard has moved from Cummington to Brookfield, Mass. You are living in nice country, Van, and I more than envy your location.

O. F. Roller, Jr., has joined the ever-swelling ranks of the unemployed. He was formerly connected with Demy, Hilhorn & Rosenbach, Inc., of Philadelphia.

Steve Bessemer should be classed among "Lehigh Men Who Write." Last month he wrote an interesting letter to Fred Nonnemacher, Sports Editor of the *Bethlehem Globe-Times*, giving Fred A-1 information on the athletic situation on the West Coast. Last week he pleasantly surprised me with a lengthy letter which I am including in this article, for it is typically Steve and I am sure it will be read with lots of interest and amusement by those of you who know and like him.

3119 62nd Ave., Oakland, Calif.
February 28, 1933.

Dear Art:

I hope this letter finds you well and strong especially to overcome any shock that it may give you. Intended to write to you for a long time, but you know what the Spaniard said, "Don't do now what you can put off until tomorrow." That's a good policy when it comes to spending your money.

Anyway, I would have put it off again, but I just received the February BULLETIN and, of course, turning to find the news of class of '23, I am still unable to find any unless somehow they put it behind Washington's profile on the cover. Inasmuch as I always enjoy reading the news of the class, I missed it very much and saw the complaint of some of the correspondents of the other classes, that they can only write about what they receive, so I will give, hoping to receive twofold.

While I am wishing you best of luck, the struggle out here has been a tough one and I have been off and on for the past 18 months, with things, however, looking better now than ever before. At present I am working for City of Oakland in the road maintenance division and while it is only temporary, it may turn into a permanent position. During my short residence in Oakland I have made lot of effort to get in touch with Lehigh men who are living in this vicinity, and while in Bethlehem often read of what glowing successful men they were, but alas, many of those flowery letters to the Alumni Correspondents were a lot of poppy seed and for that reason, I will honestly say, I can't write much and have it all true, but will add that what little you do get will stand the acid test and all investigation.

I like your column in the BULLETIN, but hope that it will always be short if compulsion, but all true to the last word, as nothing is as disappointing as the revelation of things which have been misrepresented.

Here it is the first of March and June, the 10th-year reunion of class of '23. Am I going to be there? I wish that was known now. Three thousand miles is not far to fly, but it

sure is a long walk. However, if there is someone out this way who may be afraid to cross the deserts of Utah and Nevada alone, I love salt and sage brush and maybe would keep him company.

No doubt you know we have an addition to our family. Gregory Austin, born June 23, 1932, and what a boy. Native born, he should rate high in California.

By the way, how is your little rubber nose? Irene joins me in sending our best wishes to you and yours.

Yours,
STEVE BESSEMER.

P.S.—Just ran across Irwin "Shorty" Kurtz, a C.E. of '23. No doubt you will easily recall him. He is with McClintie-Marshall Co., and just arrived in Oakland. He is in charge of a revamping job at the Alameda Ship Yards, which belong to Bethlehem Steel, and this is to be the location for much work for the Golden Gate Bridge.

Now you boys know Steve can write. Was more than pleased to hear from you, Steve. Hope that you draw a full house in this "New Deal" about to be shuffled out and that you and yours enjoy good health and happiness in Sunny California.

Class of 1924

C. M. Alford is Plant Results Supervisor for N. J. Bell Telephone Co., at Newark. His residence is 6 Buckingham Gardens Parkway, Maplewood, N. J.

Ralph C. Benner is residing at Atglen, Pa., but he thinks it would be nearer the truth to say he lives at the gas station which he is operating on U. S. Highway No. 1, just south of Oxford.

Bill Wooldridge now lives at 636 S. Linden Ave., Pittsburgh, Pa.

Bill Kichline is lost. If you know his present whereabouts, won't you please notify the Alumni Office?

Another change of address, H. E. Kiefer, Jr., Box 212, Ware Shoals, South Carolina.

Dr. William Foster "Bill" Burdick is associated with Dr. James M. Moser. He now announces the limitation of his practice to diseases of infants and children, at 3725 Jenifer St., N. W., Washington, D. C.

Dr. Sidney Seiderman is a Veterinarian, at 206 W. Johnson St., Germantown, Philadelphia, Pa.

Russell Metzner's address is now 3612 Ingleside Rd., Cleveland, Ohio. He is with the Central United Co., at 308 Euclid Ave.

J. B. Dietz has his mail sent to 511 Grandin Rd., Wilmington, Del., and is with E. I. du Pont de Nemours & Co.

Class of 1925

R. S. Taylor, Jr., Correspondent
First National Bank Building
Bethlehem, Pa.

Erroll B. Hay, Jr., recently spent two months abroad with his family visiting England, France and Switzerland and is now at home at 7423 Boyer St., Mt. Airy, Philadelphia.

R. D. Feick has also been traveling, going from Charleston, W. Va., to 2810 Third St., Wyandotte, Mich.

In *The Briarfield* of Chi Phi, Eddie Cox says he hasn't heard nor seen Bill Behr, '25 lately but sees his picture on a Walter Kiddo ad every time he picks up an *Electrical World*. He says, "Funny, I never thought he was a raving beauty."

Several more legal lights turned up since the last issue: George F. Coffin, Jr., of Coffin & Coffin, Northampton National Bank Bldg., Easton, Pa. George

started out with us but transferred to and graduated from Penn State. He is still an active member of our class. George F. Koegler and Jim Davis, I believe, have been admitted to the bar but I cannot seem to get any information out of them as to whether or where they are practicing.

The class news is getting rather scarce so you might look forward to a circular letter which Al Bayles and I are working on and we surely would appreciate your sending in the information as soon as possible.

Class of 1926

J. W. Maxwell, Correspondent
Lehigh University, Bethlehem, Pa.

Here's an unadulterated letter from our old friend, Honey Lewin:

HENRY LEWIN
Attorney and Counselor at Law
3 Barrett Building
17 Pleasant Street
Malden, Mass.

March 13, 1933.

Dear John:

Inasmuch as our class column has become rather defunct of some real news, I might inform you that I am at the present time in my new office at number 17 Pleasant Street, Malden, Mass., four miles out of Boston, seriously engaged in trying to drag a living out of the law profession. It seems as though Mac McGoldrick, secretary of the Boston Lehigh Alumni Club, has neglected to call a meeting so I haven't been able to see many of our fellow alumni, though I did have occasion to bump into Fred Stephens. Steve was then working for the United States

Universal Paper Bag Company

Manufacturers of All Types of

PAPER BAGS AND SACKS

Specializing in

COAL AND COKE SACKS

and

MULTI-WALL VALVE

CEMENT SACKS

Union Mills Paper Manufacturing Co.

Manufacturers of

**No. 1 MANILA and SPECIAL
HIGHEST GRADE KRAFT
INSULATING PAPERS FOR
CABLE MANUFACTURERS**

Stencil and Gasket Papers

NEW HOPE, PENNSYLVANIA

WILLIAM T. WHITE, Lehigh 1900
President

FERDINAND R. WHITE, Princeton, '31
Vice President

J. PARKER BORDEN
Treasurer

BETHLEHEM

FOUNDRY & MACHINE COMPANY

BETHLEHEM, PA.



Bethlehem Standard Processing Vessels are designed for practically every chemical process requiring batch handling of materials, and comprise Plain, Jacketed and Thermocoil Equipment. Write for Catalog LA.



CHARLES McGONIGLE, '01

OTHO POOLE

POOLE & McGONIGLE

ENGINEERS AND MANUFACTURERS

STRUCTURAL STEEL FOR BRIDGES, BUILDINGS, ETC.

PORTLAND . . . OREGON

POOLE-DEAN COMPANY

Incorporated 1911

STEEL CONTRACTORS

ERECTORS OF BRIDGES AND BUILDINGS

PORTLAND . . . OREGON

OTHO POOLE

CHARLES McGONIGLE, '01

ESTABLISHED 1857

INCORPORATED 1906

T. B. WOOD'S SONS COMPANY

CHAMBERSBURG, PA.

Power Transmission Machinery, Flexible Couplings, Belt Conveyors,
and the U. G. Automatic Belt Contactor for Short Center Belt Drives

CHAS. O. WOOD, '92

T. B. WOOD, '98

G. H. WOOD, '99

Our best advertisement may be read on Lehigh's beautiful campus. It has been our privilege to supply masons' and plasterers' materials for the Lehigh Alumni Memorial Building, the University Library, and the James Ward Packard Laboratory.

MORRIS BLACK

Wholesale and Retail

BUILDING MATERIAL — MACHINERY

Bethlehem, Pa.: 215 Vineyard St.

Allentown, Pa.: 3rd & Union Sts.

Phone: 2746

Phone: 7201

Gypsum Company in Chelsea, Mass. I don't know whether he is still with them.

By the way, John, you might spread the rumor that I am the only Lehigh man engaged in the practise of law in Boston or in the vicinity of Boston. It should therefore behoove all Lehigh men to come to the rescue of a fellow alumnus. At present I am attempting to send some boys down to Lehigh this coming fall and I trust they won't need financial assistance. This seems rather odd in these days, but I suppose their parents were able to have weathered the business conditions somewhat.

I am hoping to make a trip to Bethlehem this June to renew some of my old acquaintances, and I hope by then Congress will have seen fit to have opened one or two of the breweries.

Trusting this finds you in good health, and my personal regards, I am

Very sincerely yours,

HENRY "HONEY" LEWIN.

For Honey's information and for the benefit of any other members of the class who are interested in such matters, we in the Lehigh Valley are not very much concerned with the activities of Congress in regard to legalizing of beer, etc. We have been lucky enough to have had a steady flow of "good stuff" right on through the "drought" as some of the gang who get around this way often can testify.

Met a gang of '26 men at the wrestling Intercollegiates at Columbia, including Joe Hunter who went over from Philadelphia. In fact, this meet might well have been classified as an alumni reunion, particularly for the younger classes.

Henry Carmichael is out in Chicago where he is assistant personnel manager for Montgomery Ward Company. He is living at the Allerton Hotel there.

Bill Rankin is with the DuPont Viscoloid Company up in Leominster, Mass.

Ed Giles stepped up on the rostrum recently before the Philadelphia Paint and Varnish Production Club and told them something about "tuscon red, bone blacks and prepared browns."

Class of 1927

M. W. VanBilliard, Correspondent
313 North Eighth St., Allentown, Pa.

We had every intention of presenting in this issue short articles by some of our class officers, but, as usual, we find the members of the Class of '27 an exceedingly modest bunch—especially when there is work to be done. However, there are always a few dependable souls, who write from pure friendship's sake and from whose letters one may always derive not only a constant source of enjoyment and encouragement but also an unfailing supply of news. Thanks to you fellows!

Announcement of the arrival of Thomas Reginald Pitts into the family of Mr. and Mrs. "Reg" Pitts on Feb. 13 came too late to allow more than a mere insertion in the "Births" column last month. Therefore, let me at this time extend the hearty congratulations of the entire class to "Reg" and his wife. The same best wishes and felicitations are in order for Mr. and Mrs. Coneen, who were also blessed with an heir. Incidentally, if this column seems rather incoherent, it may be blamed on the fact that Ye Editor and wife also received a son by special delivery.

We were quite shocked to learn a few days ago that Wilber Harvey, the genial metallurgical prof. and ardent worker for our past reunion, has been laid up at St. Luke's Hospital, Bethlehem, with an operation for an internal abscess. We understand Wilber is slowly improving and will doubtless appreciate letters from his many friends.

Received a very newsy letter from Jack Schaffer, of 412 Kenmore Rd., Brookline, Upper Darby, Pa., who said in part:

For some time now I have been wondering what happened to our '27 column and was making up my mind to write a letter to the editor, asking him to insert the column just to let the readers know that '27 was not as bad as the lack of publicity would make it seem. But now when you say prominent members of the class will contribute, alas, that lets me out. The only thing prominent about me is my abdomen. I can't be blamed much as I manage to get to my old home town, Allentown, quite frequently and the repeal of prohibition is no news in that burg, as we all know.

I notice you mention Harley Wilhelm's baby so I won't need to tell you about that. I found it out when I tried to get him to attend the 40th Anniversary of the Phila. Lehigh Club last month. He couldn't come to the banquet, as he had to walk the floor, so I understand.

Ad Covert is married (October was the month) and has a good position with the Bell Telephone Co.

Roberts is now practising law in the Stephen Girard Bldg., Phila., and Medoff is also a lawyer. We were all at the 40th Anniversary and had a swell time. If you don't believe it, ask Emil Spillman, who was the only other '27 man there.

Also received a lengthy letter from Carl O. Carlson, '28, of the Fifth Ave. Bank, 530 Fifth Ave., New York City, who related some of his endeavors to make the 5th Year Reunion of the Class of '28 quite an event this year. If any '27 boys are planning to come back in June, I advise them to get in touch with Carlson and make reservations. You won't regret it.

George Rupp, Bob Harrier and Mitch Van Billiard were among the '27 members attending the March meeting of the Lehigh Home Club.

Now that the Eastern Collegiates are over and Lehigh has again triumphed, we can extend full congratulations to Jimmy Reed, whose Princeton wrestlers surprised all by placing second only to the Brown and White.

Class of 1930

F. J. Whitney, Jr., Correspondent
4111 Spring Garden St., Philadelphia, Pa.

Our lamp standard fund is growing very slowly. J. C. Werner, Jr., sent his \$.50 giving us a total of \$44.43. Is it not possible to raise the total more than that? It does not seem that the men of '30 are going to let this fall through, so let us put some additional effort to raise the remaining amount due.

Russell Randolph is with the Shell Oil Co. at New Orleans, La.

"Ziggie" Letowt's address is c/o New York Athletic Club, 180 Central Park West, N. Y. C.

Donald Wright has moved from Elizabeth, N. J., to 118 W. Second St., Roselle, N. J.

George Calder is now living at 111 N. Patrick St., Alexandria, Va.

L. C. Boyer is living at his home, 311 W. Pine St., Shamokin, having been laid off by Dravo.

News is very scarce this month. Many of our men could write most interesting news flashes to the column. There is



HARD ANTHRACITE COAL

The Extra Value of Old Company's Lehigh is reflected in repeat orders by consumers. Dealers who display the Bull's Eye know the value of competent merchandising advice.

May we give you complete information?

Lehigh Navigation Coal Company

S. D. WARRINER, '90
Chairman of the Board

Philadelphia Boston Buffalo Springfield, Mass.

Duquesne Slag Products Co.

BLAST FURNACE SLAG

CRUSHED, SCREENED AND SIZED FOR ALL PURPOSES

PRESSED SLAG BRICK

FOR ALL BUILDING PURPOSES

BITUMINOUS CONCRETE

PAVING MIXTURE

Plants at

PITTSBURGH, PA.	DUQUESNE, PA.	POTTSTOWN, PA.
COATESVILLE, PA.	CATASAUQUA, PA.	EASTON, PA.
BIRDSBORO, PA.	TOPTON, PA.	

Main Office

Diamond Bank Bldg., Pittsburgh, Pa.

Eastern Sales Office

425 Commercial Trust Bldg., Philadelphia, Pa.

With the Company

C. L. McKENZIE, '93	C. C. BURGESS, '95	J. R. P. PERRY, '26
---------------------	--------------------	---------------------

BETHLEHEM FABRICATORS, INC.

OFFICE AND WORKS - BETHLEHEM, PA.
WORKERS IN STRUCTURAL STEEL



Princeton Inn, Princeton, N. J.

District Offices: NEW YORK, 31 Union Square
PHILADELPHIA, Lincoln-Liberty Bldg.

Agents

Chicago, Ill.	Goldshoro, N. C.	Hazleton, Pa.	Washington, D. C.
Columbus, Ohio	Hartford, Conn.	Springfield, Mass.	Wilmington, Del.

R. P. Hutchinson, Pres., '04	J. A. Frick, Director, '03	S. B. Hutchinson, '25	
R. S. Taylor, 2nd V.-Pres., '95	John Traeger, '03	B. Overfield, '30	
A. C. Dodson, Director, '00	G. M. Overfield, '14		

NEW YORK SEWAGE DISPOSAL COMPANY

5621 GRAND CENTRAL TERMINAL, NEW YORK
Engineers and Contractors

GEO. L. ROBINSON, '00, Pres.	SAMUEL T. MITMAN, '19, Engineer
BEN. E. COLE, '13, Secy.-Treas.	H. S. HUTCHINSON, '18, Engineer
W. T. DOBSON, '10, Chief Engineer	

FORT PITT BRIDGE WORKS

BRIDGES --- BUILDINGS

Structural Steel Construction of All Types
Reinforcing Steel—Welded Bar Mats, Etc.

Plants—CANONSBURG, PA., AND MASSILLON, OHIO

CAPACITY, 100,000 TONS PER ANNUM

GENERAL OFFICE: 20th Floor, H. W. Oliver Bldg., Pittsburgh, Pa.

NEW YORK OFFICE	CLEVELAND OFFICE	PURCHASING DEPT.
15 Park Row	Bulkley Building	Canonsburg, Pa.

T. A. STRAUB, '90, President	P. B. STRAUB, '97, Secy. and Treas.
H. R. BLICKLE, '93, Vice-President	A. SHELDON, '93, Asst. Chief Engr.
SCHUYLER B. KNOX, '93, Mgr., N.Y. Office	N. G. SMITH, '06, Engr. Contr. Dept.
D. B. STRAUB, '28, Erection Department	

King Paget in China, who must be having some interesting experiences in the midst of the Japanese-Chinese situation. Then there is J. L. Myers in Berlin, a hot bed for the Hitler forces. Licciardi is in Italy where Mussolini holds forth.

You men that are in foreign lands could write us about your new homes and tell us about the conditions. It is an idea, so let us hear from every man in the foreign field and have a column devoted to our men on foreign shores. July will be the month for the last issue this year.

Class of 1931

A. W. Thornton, Jr. Correspondent
644 Petty St., McKeesport, Pa.

Alumni Day! It's not far off, so let's get set to attend. Remember the circus we had last year? And it seems to me that a lot of us said that we would never miss an Alumni Day, even if we had to sell the family jewels.

We can't afford to miss an Alumni Day! It only comes once a year and we will only live so many years more—life is too short to miss one.

Let's not let lack of money keep us away. We can hitch-hike, chisel our board, and I'll bet that we are all so out of practice that we couldn't drink twenty beers if we had to.

Bob Harris gave me the devil for telling about his racket. Bob asked me to announce that he is out of the racket and has a respectable job. The publicity resulted in some correspondence which he passed on:

Ray Snyder is working in a store and meat market in Lemoyne, Pa.

Lou Wanner is still with the Philadelphia Electric Company.

Ted Wolfe is engaged in drilling wells (not sure what kind of wells).

Frank Stutz and "Sad Sam" Jones are both unemployed and are to be found at their respective homes in Washington, D. C.

Bill Mayberry, according to latest reports, is unemployed and living at his home in Philadelphia.

Bill Furman is with the Prudential Life Insurance Co. in Philadelphia.

Here is an inquiry that came in this month: "How about Buck Schaub, Sam Hall, Bob Chess, Watzo, Jim Hewitt, Russ Hoaster, Mort Lamb, Macartney, Malmros, Savastio, George Shoemaker, Seeburger, Van Dusen, Werft, and Bill Wagner? Where the hell have they disappeared to?"

How about some of you birds kicking in with some news?

Walt Forstall dropped me a card about Frank Veale. Last month, Frank told me about the wonderful girls in his department at Strawbridge and Clothier. This month, Walt tells me that they are working together on ultra-violet fluorescence. Is that a new name for it, Walt?

I have some new addresses from the Alumni Office:

Twigg is with the Dravo Contracting Company in Belle, W. Va.

Newhard is Secretary of the Dent Hardware Co., in Fullerton, Pa. Mail to 2415 Tilghman St., Allentown.

Ross Sweeny is taking the managerial training course of the Equitable Life Assurance Society of the U. S. He is located in Richmond, Va. Business address: 415 Mutual Bldg. Temporary

residence, 2125 Stuart Ave. Mail: 22 Hampton Place, Nutley, N. J.

Bob Motion is a Service Station operator with the Standard Oil of New Jersey at Norristown. Mail: Woodside Rd., Madison, N. J.

Alfred A. Sanna is working for the American Stores Co. in Pen Argyl, Pa. Mail: 119 Westbrook Ave., Pen Argyl, Penna.

Harry Ticehurst is with J. Rich Steer and Co., Contracting Engineers, New York City. Mail: Sycamore Ave., Shrewsbury, N. J.

John Daily has moved from York to 128 Clivedon Ave., Philadelphia.

Bill Seehurger is living in Coketon, W. Va.

Class of 1932

1-Year Reunion, June 9-10, 1933

Carl F. Schier, Jr., Correspondent
Lawn Acres, Ellicott City, Maryland

During these times of shortages, your correspondent is very pleased to note that there has been anything but a shortage of information concerning the class of 32 and for this reason I am able to repay you with large dividends of news. It is indeed gratifying to see how the majority of the class has responded to the tracers sent out by the Alumni Office. For the past two months I have had so much information to pass on to you that the BULLETIN has not had the space to print all of it and therefore some news had to be carried over to the next issue. You may rest assured, however, that no member of the class is overlooked even though it may be two or three months until your name appears in the column.

The personal touch to this month's column was supplied by the letter received from Jack Bradin, who is working for the Jersey Mortgage & Title Guaranty Company of Elizabeth, N. J. Jack claims that he wrote the following only to satisfy his ego:

I was married on October 1, 1931, to Miss Dorothy Slavin of Hollywood, Calif. I believe that we have a claim on the title for "short-term courtship." We met on the California Limited for the first time and were married nine days later in New York. We live at 441 Westminster Ave., Elizabeth, N. J., and the latch string is on the outside.

If the depression is over by June we may move toward the campus.

It would be well for each and every one of us to start planning at this time for that return to the campus in June for our first-year reunion.

At Lehigh's first Interfraternity Ball (and, believe me, that was quite a dance) I saw a few '32 men. Eddie Hildum was there with Mrs. Eddie Hildum and he informed me that he now has a position as an Apprentice Engineer with the American Business Machine Company in New York. Ed is very happily optimistic about the future possibilities of his new position. He also informs me that he is already teaching young Donald Hildum to handle a lacrosse stick and let's hope that by the time Donald reaches Lehigh age lacrosse will once again be a popular and recognized sport on South Mountain. Ben Witemeyer, Hank Fryweiler, Carl Weaver and Don Warwick were others I saw at the dance and if any others were present and I failed to see them, please blame it on the crowd and the dim lights.

F. J. Moylan is living at 70 Brook Road, Milton, Mass.

ANTHRACITE and BITUMINOUS COAL



ALAN C. DODSON, '00	G. R. RADFORD, '84
T. M. DODSON, '00	C. S. KENNEY, '10
H. B. TINGES, '12	R. A. HARRIER, '27

GENERAL OFFICES,

BETHLEHEM, PA.



CONTRACTORS FOR STRUCTURAL STEEL WORK

FOR THE

EMPIRE STATE BUILDING

1250 FT. HIGH

58000 TONS

World's Highest Building

AUBREY WEYMOUTH, '94

Vice President and Chief Engineer

HERBERT W. McCORD, '27

Asst. Superintendent of Erection

C. L. Kreidler lives at 819 Maple St., Bethlehem.

The Dunlop Tire and Rubber Co., Tonawanda, N. Y., has Bill Lownie on its payroll now. Bill is in the Accounting Dept. and lives in Buffalo, N. Y. His home is at 100 Morris Ave.

"Whitey" Current is an assistant factory engineer for the Westinghouse Lamp Co., of Belleville, N. J.

Carl Miller is a machinist's helper in the Staten Island Plant of the United Drydocks, Inc., Mariners Harbor, N. Y.

Johnny Oldham lives at 500 Lake Ave., Greenwich, Conn.

Jack Leach is a stockman for the S. S. Kresge Co., in their Reading store. Jack lives at 923 Washington St., Reading, Pa.

Herb Gaetjens is a salesman with the Brooklyn, N. Y., firm of Gaetjens, Berger & Wirth, Inc., and lives at 746 Amaryllis Ave., Oradell, N. J.

George Bienfang lives at 223 W. Gibbons St., Linden, N. J.

Ted Kellner's home is at 23 E. Langborne Ave., Llanerch, Pa.

Sam Kaplus is Secretary for the Bell Coat, Apron & Linen Supply Co., 144 Avon Ave., Newark, N. J. His home is at 29 Stratford Place, Newark.

Dou Miller is an engineer in the Capouse Colliery of the Penn-Anthracite Mining Co. in Scranton, Pa. His address is 754 N. Hyde Park Ave., Scranton.

Allan Ayers lives at 106 Miln St., Cranford, N. J.

Bill Eyster is with the Eyster-Weiser Co., of York, Pa., and lives at his home, 155 W. Springettsbury Ave., York, Pa.

Carl Banks, whose home is at 573 E. State St., Trenton, N. J., is a laboratory assistant for the Crescent Insulated Wire and Cable Co. in Trenton.

Alfred T. (Drip) Stanley is a foreman for the John T. Stanley Co., 650 W. 30th St., New York City. Al lives at 155 W. 88th St., New York.

George Hottle is a chemist for the National Drug Co., Swiftwater, Pa., and lives at Swiftwater Lodge. Send mail to 603 Eaton Ave., Bethlehem.

Hal Weinstock is a clerk with the Metropolitan News Co., 47 Chrystie St., Brooklyn, N. Y., and lives at 135 Eastern Parkway, Brooklyn.

Phil Narzisi is an agent for the Bethlehem office of the Metropolitan Life Insurance Co., Wilbur Trust Bldg. Phil's home address is R. F. D. No. 3, Bethlehem, Pa.

Hank Kriebel is doing his best to educate the girls at Cedar Crest in some of the finer things of life. Anyhow, Hank is a member of the Cedar Crest faculty and lives at 915 Wahneta St., Allentown.

George Harris is a clerk for the David Hains Sons Co., dealers in Wholesale Dry Goods in Scranton, Pa., where George lives at 1006 Linden St.

Syd Berkowitz is an associate in the firm of Michael Berkowitz, located at 1107 Broadway, in New York. Berkie is living at the Hotel White at 38th and Lexington Ave.

Each month brings news of members of the class who are continuing their schooling in graduate work at other colleges and at Lehigh. Bill Spath is at Harvard and lives in Vanderbilt Hall, Room 327, Cambridge, Mass. Frank Buie is a Graduate Assistant in the Geological Museum at Harvard and lives at 56

Perkins Hall in Cambridge. Jack Boughner is studying law at the Univ. of Minnesota and makes his home at 11 Orlin Ave., S.E., Minneapolis, Minn. Bill Warner is a Junior at the Divinity School in Philadelphia and lives at 209 St. Mark's Square. Paul Behney is studying at Lebanon Valley College at Annville hut lives at Lickdale, Pa. Dave Davis is working for his M.A. in Literature at Columbia. Bob Salwen is a student at the Boston University School of Medicine and lives at 52 Fenway, Boston, Mass. Pete Reynolds and Ed Douglas remained at Lehigh for their graduate work. Pete lives at 721 W. Broad St. and Ed wants his mail sent to his home, 81 Grove St., Plainfield, N. J.

Ed Sergott now lives at 3905 Spruce St. in Philadelphia. Ray Serfass has moved to 22 Pierrepont St., Brooklyn, N. Y. A. L. (Colonel) Rose's correct address is 255 W. 88th St., New York City. I have no record of the whereabouts of Gin Jones—can anyone help me to locate him? Mel Long now lives at 231 W. Penn St., Muncy, Pa., and Fran (Muscle) Murray has changed his address to River Road and Maple Ave., Teaneck, N. J.

The following members of the class form a very incomplete list of those as yet to find employment, your columnist included: Fran Murray, Horl Freiday, M. L. Long, Joe Towle, George Templeman, Al Barnard, Tom Cleaver, Hank Elliot, Al Neudoerffer, Merle Graham, Chick Best, Earl Maharay, George Kaleda, Louis Stow, and Ken Rinker. With the so-called "New Deal" and the much-talked-of "New Determination" perhaps, if we continue to keep a stiff upper lip, we may soon experience a "new sensation"—employment!

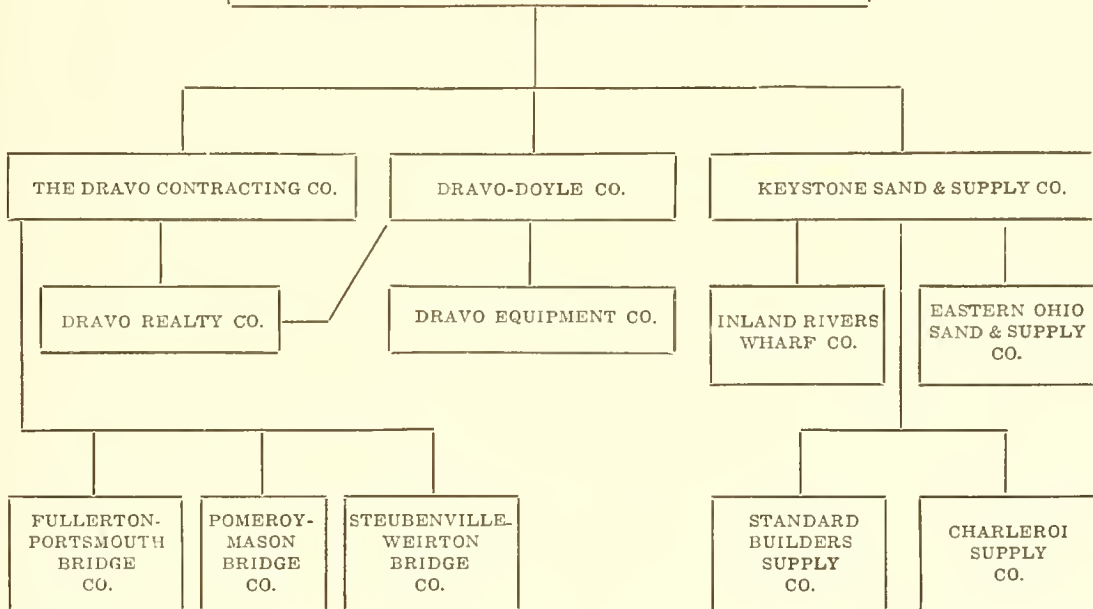
PROFESSIONAL CARDS

<p>New York City 233 Broadway FORSTALL, ROBISON AND LUQUEER Consulting Engineers Public Utility Problems Alfred E. Forstall, '83 Robert O. Luqueer</p>	<p>ALEXANDER POTTER, '90 Consulting Engineer Hydraulics, Sanitation, Concrete Structures 50 Church St., Tel.: 5501 Cortlandt New York City 8224 Cortlandt</p>	<p>New York City Singer Building 149 Broadway WILLIAM C. MAYER, B.S. '15 LL.B. New York Law School Counsellor at Law</p>
<p>St. Louis, Mo. 707 Clark Ave. ROBERT W. BARRELL, '87 President St. Louis Sampling & Testing Works, Inc. Chemists, Metallurgists and Mining Engineers All kinds of chemical analyses, investigations of chemical and metallurgical processes, examinations of mining properties. 40 years experience.</p>	<p>New York City 51 East 42nd St. VISSCHER & BURLEY Architects T. C. Visscher, '99 J. L. Burley, '94</p>	<p>Washington, D. C., 815-15th St., N.W. WATSON, COIT, MORSE & GRINDLE Attorneys at Law and Counselors in Patent Causes Robert C. Watson, '13,</p>
<p>New York City 30 Church St. Cortlandt 0824 WM. WIRT MILLS, '87 Sales Agent, Lowe Bros. Paints Paint, Varnish, Lacquer, Steel Coatings Harry Frankel, '22</p>	<p>JAMES H. PIERCE & COMPANY ENGINEERS AND MINE MANAGERS A successful background in the practical solution of difficult engineering and managerial problems. Reports—Valuations—Appraisals—Cost Analysis Scranton Electric Building, Scranton, Pa. Whitehall Building, New York, N. Y. J. H. PIERCE, '10</p>	<p>J. HOWARD REBER, '93 Attorney-at-Law 123 S. Broad St., Philadelphia, Pa.</p>
<p>New York City 15 Park Row CLARENCE W. HUDSON, '89 Consulting Engineer Designs, Supervision, Estimates, Reports on All Classes of Structures</p>	<p>PATENTS and TRADE MARKS Spear, Donaldson & Hall Washington, D. C. Victor Bldg. Kenneth Donaldson, '24, 724-9th St. Associated with the Firm.</p>	<p>This space is available for your card. <i>Why not try it?</i></p>

COMPLIMENTS

of

DRAVO CORPORATION



ASSOCIATED WITH THE COMPANIES

F. R. DRAVO, '87
 R. M. DRAVO, '89
 S. P. FELIX, '03
 J. D. BERG, '05
 G. A. SISSON, '05
 E. T. GOTT, '06
 L. C. ZOLLINGER, '09
 V. B. EDWARDS, '12
 GEO. F. WOLFE, '14
 W. P. BERG, '17

E. H. ZOLLINGER, '18
 WM. WHIGHAM, JR., '19
 F. J. LLOYD, JR., '23
 B. E. RHODES, JR., '23
 J. A. BISSINGER, JR., '26
 H. CHARLES HESS, '26
 W. W. ARMSTRONG, '27
 R. W. MARVIN, '27
 PAUL G. STROHL, '27
 J. A. BETTERLY, '28
 G. W. FEARNSIDE, JR., '28

J. H. GARRISON, '28
 STANLEY B. ADAMS, '29
 E. M. BATCHELL, '29
 C. W. GRANACHER, '29
 L. C. BOYER, '30
 R. P. KLINE, '30
 W. D. MACGEORGE, '30
 GRAHAM B. CAMDEN, '31
 GEORGE P. NISBET, '31
 E. V. TWIGGAR, '31

GENERAL OFFICES:

DRAVO BUILDING, PITTSBURGH, PA.

Bethlehem Steel Company

General Offices: Bethlehem, Pa.

PLANTS

BETHLEHEM
Bethlehem, Pa.

STEELTON
Steelton, Pa.

CAMBRIA
Johnstown, Pa.

LEBANON
Lebanon, Pa.

COATESVILLE
Coatesville, Pa.

LACKAWANNA
Lackawanna, N.Y.

MARYLAND
Sparrows Point, Md.

HARLAN
Wilmington, Del.



McClintic-Marshall Corporation

Subsidiary of Bethlehem Steel Corporation

General Offices: Bethlehem, Pa.

WORKS

CARNEGIE
Carnegie, Pa.

LEETSDALE
Leetsdale, Pa.

RANKIN
Rankin, Pa.

POTTSTOWN
Pottstown, Pa.

STEELTON
Steelton, Pa.

BETHLEHEM
Bethlehem, Pa.

BUFFALO
Buffalo, N.Y.

GARRIGUES
Dunellen, N.J.

HEDDEN
Hillside, N.J.

HAY
Newark, N.J.

CHICAGO
Chicago, Ill.

KENWOOD

LOS ANGELES
Los Angeles, Cal.

SAN FRANCISCO
San Francisco, Cal.

